

Building Your Scientific Brand: Oral Presentation and Networking Skills

Saturday, July 11, 2026 | 1 p.m. - 5 p.m.
Arcadia — InterContinental — London, United Kingdom
All times are in British Summer Time
In-person attendance only

Overview

This workshop will be led by the first cohort of ISTAART Ascent fellows and will provide attendees with skills on how to develop their unique professional brand and style through public speaking, networking and collaboration. The session will be comprised of a didactic presentation and interactive/hands-on exercises. Participants will learn different ways to hone their speaking style, maximize networking strategies and consider cultural and global nuances in establishing a presence within the Alzheimer's and dementia research and treatment community. This workshop addresses a critical gap in research training by focusing on essential non-scientific—or “soft”—skills that are fundamental for career success but often underrepresented in scientific programs.

Organizing Committee

- Michael Malek-Ahmadi, PhD
- Indira Garcia Cordero, PhD
- Chukwuanugo Ogbuagu, PhD
- Laia Montoliu-Gaya, PhD

Target Audience

This ISTAART immersive workshop is designed for researchers at the intermediate and advanced levels.

Learning Objectives

- Recognize and refine your unique public speaking style to enhance engagement and confidence.
- Apply strategies to network and identify effective mentors, define your scientific niche, and cultivate productive collaborations.
- Understand ways to adapt speaking and networking styles to different cultural contexts.

Registration

Pre-conferences are offered for in-person attendance only. Preconferences require a separate registration fee in addition to AAIC full conference registration, or they may be purchased as stand-alone events. Visit alz.org/AAIC.

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Time	Session Details	Speakers and Moderator
1:00 p.m. - 1:15 p.m.	Introduction	
1:15 p.m. - 2:45 p.m.	Oral Presentation Skills: theory and interactive exercise	
2:45 p.m. - 3:00 p.m.	Break	
3:00 p.m. - 4:30 p.m.	Networking Skills: theory and practical exercise for hands-on to improve networking skills	
4:30 p.m. - 5:00 p.m.	Wrap up, discussions, evaluation survey	