



FOR IMMEDIATE RELEASE

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Minneapolis, Minn. –June 3, 2025 – The Minnesota- North Dakota Chapter of the Alzheimer's Association today announced U.S. Bank will be its presenting sponsor for the 2025 Walk to End Alzheimer's - Twin Cities, held at Target Field on September 27, 2025.

On Walk Day, participants honor those affected by Alzheimer's with the poignant Promise Garden ceremony — a mission-focused experience that signifies our solidarity in the fight against the disease. During the ceremony, walkers will carry flowers of various colors, each color representing their personal connection to the disease: blue for those living with the disease, purple for those who have lost someone to the disease, yellow for caregivers and orange for those in support of the cause.

"This is a pivotal moment in the fight against Alzheimer's with new treatments and diagnosis methods that can change the course of the disease," said Ryan Kiskis, whose father Lenny died from the disease at age 64. Kiskis is the chair of the Twin Cities Walk serving as senior vice president and head of Credit Strategy for U.S. Bank. "We are proud to support this organization as well as the countless U.S. Bank team members, clients and broader community members affected by Alzheimer's. We're going to start a team, walk proudly and hope others in the community can join us to raise awareness and funds to help families facing the disease."

More than 7.2 million Americans are living with Alzheimer's disease in the United States. Additionally, nearly 12 million family members and friends provide care to people living with Alzheimer's and other dementias. In Minnesota, there are now more than 101,900 people living with the disease and 166,000 unpaid caregivers.

To register and receive the latest updates for this year's Alzheimer's Association Walk to End Alzheimer's, visit alz.org/walk.

Alzheimer's Association Walk to End Alzheimer's®

The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association mobilized millions of Americans in the Alzheimer's Association Memory Walk®; now the Alzheimer's Association is continuing to lead the way with Walk to End Alzheimer's. Together, we can end Alzheimer's.

Alzheimer's Association®

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support and research. Its mission is to lead the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Visit alz.org/mnnd or call 800.272.3900.

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