

## December 2024

### New *Healthy Brain Initiative (HBI): Road Map for American Indian and Alaska Native Peoples* is Now Available

The new *Healthy Brain Initiative (HBI): Road Map for American Indian and Alaska Native Peoples* provides actionable steps for strengthening public health responses to Alzheimer's and other dementias in American Indian and Alaska Native communities. Building on the success of the first edition released in 2019, this updated Road Map:

- Focuses on the indigenous determinants of health;
- Has inclusive imagery and graphics;
- Includes examples of public health actions from AI/AN communities.



Road Map for American Indian  
and Alaska Native Peoples



The updated Road Map also incorporates the latest data, strategies and culturally-centered approaches to promote brain health, address dementia-related challenges and better meet the needs of caregivers.

[View Road Map](#)

### Explore the New Road Map

Visit the updated web page [alz.org/HBIRoadMapAIAN](https://alz.org/HBIRoadMapAIAN).

- **Download** the *HBI: Road Map for American Indian and Alaska Native Peoples*.
- **Review** key updates and new strategies in the Executive Summary and What's New one-pager.
- **Watch** a video to learn more about the *HBI: Road Map for AI/AN Peoples*.



### Learn More at the Launch Webinar

January 22, 2025 | 2:30 p.m. ET

To celebrate the release of the second edition of the *Healthy Brain Initiative (HBI): Road Map for American Indian and Alaska Native Peoples*, join the webinar, *Honoring Traditions and Uplifting Strengths to Promote Brain Health: The HBI Road Map for AI/AN Peoples*.

During the webinar, you can learn how to integrate the Road Map guidance into public health and community-based initiatives, and hear from Road Map Leadership Committee members on how they worked to include culturally-centered practices that promote brain health in the Road Map.

[Register Today](#)

### Grants Available for Tribal Organizations to Implement the New Road Map

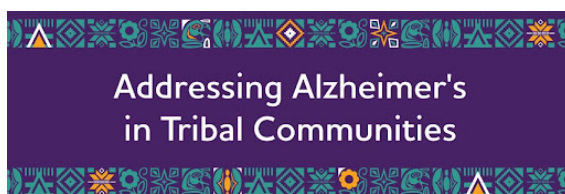
**Deadline for submissions is February 21, 2025 at 11:59 p.m. ET.**

With the release of the new *Road Map for AI/AN Peoples*, the Healthy Brain Initiative at the Alzheimer's Association is launching the Healthy Brain Initiative (HBI) Road Map Champions Program. This funding opportunity for tribally-led health programs and urban Indian organizations will support the implementation of the public health strategies in the Road Map. Ten HBI Road Map Champions will be awarded in spring 2025. Applications for the 9-month grants are open now. View the application to learn more and reach out to [publichealth@alz.org](mailto:publichealth@alz.org) with questions.

[View Application](#)

### Alzheimer's Association Resources

- Addressing Alzheimer's in Tribal Communities: Webinar [Recording Available](#).
- Native Americans and Alzheimer's [Webpage](#).



## Get Started at [alz.org/PublicHealth](https://alz.org/PublicHealth)



HBI Road Map



State Resources  
and Data



10 Healthy Habits  
for Your Brain



HBI Road Map  
for Indian Country



Public Health and  
Dementia Curriculum



10 Early Signs  
of Alzheimer's

The Healthy Brain Initiative is supported by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$14,229,665 with 100% funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, CDC/HHS, or the U.S. Government.

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to lead the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our vision is a world without Alzheimer's and all other dementia®.

Alzheimer's Association National Office, 225 N. Michigan Ave., Fl. 17, Chicago, IL 60601 ©2021 Alzheimer's Association. All rights reserved. 800.272.3900 | [alz.org](https://alz.org) | Please add [publichealth@alz.org](mailto:publichealth@alz.org) to your address book to ensure you receive all future emails.

[View your email preferences or unsubscribe.](#)