

ALZHEIMER'S  ASSOCIATION®

*Hope*

**on the Harbor**

**Renaissance Boston Seaport District**

*May 20, 2026*

[hopeontheharbor.org](http://hopeontheharbor.org)

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*\*Host Committee Chair*

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# Hope on the Harbor

Hope on the Harbor is an annual gala that unites corporate and philanthropic leaders from across Greater Boston in support of the Alzheimer's Association's vital mission. Each year, this inspiring event pays tribute to extraordinary families, individuals, volunteers, and corporate partners whose dedication is driving meaningful progress in the fight against Alzheimer's. As our premier event, Hope on the Harbor raises essential awareness and funds that advance our vision of a world without Alzheimer's and all other dementias.

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The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research.

Our Vision: A world without Alzheimer's and all other dementia.

Our Mission: The Alzheimer's Association leads the way to end Alzheimer's and all other dementia by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

## WHERE DO MY DONATIONS GO?



- Alzheimer's Care, Support, Research, Awareness & Advocacy
- Fundraising
- Management & General

**6 in 10** caregivers were employed in the past year.

These individuals worked an average of

**35 hours**

per week while caregiving.



**18%** of caregivers went from full-time to part-time or cut back hours.



**Nine percent**

of caregivers gave up working entirely.

**57%** OF EMPLOYED CAREGIVERS HAD TO GO IN TO WORK LATE, LEAVE EARLY OR TAKE TIME OFF DUE TO CAREGIVING DEMANDS.



**Six percent** retired early.



### CARE AND SUPPORT

We work on a national and local level to provide care and support for all those affected by Alzheimer's and all other dementia.



### RESEARCH

As the largest nonprofit funder of Alzheimer's research, the Association currently has over \$450 million invested in over 1,200 active projects in 56 countries that are working toward methods of treatment, prevention and ultimately, a cure.



### ADVOCACY

The Association is the leading voice for Alzheimer's disease advocacy, fighting for critical Alzheimer's research and care initiatives at the state and federal level.

## WHY SPONSOR?



*"Alzheimer's disease touches countless lives, and the work of the Alzheimer's Association is critical in providing care, resources and advancing research toward a cure. We believe in the power of community and the importance of standing together to make a lasting difference. Many of our associates have built deep and meaningful relationships with the Association, joining the fight against Alzheimer's disease. Progress is being made, but continued support is essential, and we are proud to support this mission and the extraordinary efforts that bring hope to families and caregivers everywhere. Together, we can help drive meaningful change and improve lives today while working toward a future without Alzheimer's. Thank you to the Alzheimer's Association for your unwavering commitment and to everyone here joining in this fight."*

**- Capital Group**

*"We, at Cognito Therapeutics, are proud to support the Alzheimer's Association and share the belief that progress against Alzheimer's begins with innovation guided by empathy. Together, we can advance the discoveries that protect memory, preserve independence, and bring lasting hope to millions of people and families living with this disease - turning today's breakthroughs into tomorrow's impact."*

**- Emily Iopao**  
Cognito Therapeutics

*"I can't say enough good things about the Alzheimer's Association. After months of depression after my diagnosis, I had an epiphany that I would devote my life to helping overcome the stigma of Alzheimer's and helping others with the disease in whatever way I could. The Association provided the perfect spot for that through its Early Stage Advisory Group and the opportunity to speak to a wide range of others. In addition to being talented and competent, I have found the staff to be incredibly caring. It's like having a second home. I am impressed with all the services it offers at no cost, especially the 24/7 hotline. The research it funds and actually carries out is second to none and critical to the ultimate development of a cure. The total scope of the organization is amazingly comprehensive, whether its treatment, advocacy, public awareness, research and care and support. Best of all, it's helped give me hope."*

**- Dan Hogan, J.D., Ph.D.**

Living with Alzheimer's, Lewy Body Disease and Cerebrovascular Disease



# SPONSORSHIP OPPORTUNITIES

## HOPE ON THE HARBOR BENEFACTOR SPONSOR

**\$100,000**

### Event Benefits

- Two tables of twelve in premium location at Hope on the Harbor.
- All guests receive tickets to VIP Pre-Event Reception at Hope on the Harbor.
- Speaking opportunity during the stage program at Hope on the Harbor.
- Sponsor logo scrolling on large screens in ballroom with opportunity for electronic message from company.
- Verbal recognition from Emcee as Benefactor Sponsor at Hope on the Harbor.
- Sponsor logo on event signage at Hope on the Harbor.
- Logo on back cover of evening's program.

### Marketing/Social Media Benefits

- Sponsor logo prominently featured as a Benefactor Sponsor on the Hope on the Harbor invitation, provided commitment made by March 13, 2026
- Sponsor logo recognition on the Hope on the Harbor website landing page as well as sponsor tab.
- A flight of digital ads announcing the sponsorship/partnership, co-branded with sponsor and the Alzheimer's Association, to run on Boston- and business-news sites for 7-10 days.
- Social media ads, to coordinate with the digital ads, to run for 7-10 days.
- Video post from company CEO, to be posted on Alzheimer's Association MA/NH Chapter social media sites.
- Company name listed in MA/NH Chapter's 2026 Year in Review.

### Pre- and Post-Event Visibility and Opportunities

- Tailored educational opportunity for employees and/or clients. Examples include customer service training, Employee Assistance Program training for Human Resources, or "Know the Ten Signs" onsite training.
- Sponsor logo on signage at 2026 Kick-off event.

### EARLY BIRD BENEFITS IF COMMITTED BY DECEMBER 31, 2025

- Logo/Listing on printed Save the Date
- Additional social media posts
- Bottle of Champagne on table at the event

**Sponsorship benefits will not be fulfilled until a signed Sponsorship Commitment Form is received.**

# SPONSORSHIP OPPORTUNITIES

## **HOPE ON THE HARBOR TRIBUTE SPONSOR \$50,000**

### **Event Benefits**

- Two tables of ten in premium location at Hope on the Harbor.
- All guests receive tickets to VIP Pre-Event Reception at Hope on the Harbor.
- Sponsor logo scrolling on large screens in ballroom with opportunity for electronic message from company.
- Verbal recognition from Emcee as Tribute Sponsor at Hope on the Harbor.
- Sponsor logo on event signage at Hope on the Harbor.
- Logo on back cover of evening's program.

### **Marketing/Social Media Benefits**

- Sponsor logo prominently featured as a Tribute Sponsor on the Hope on the Harbor invitation, provided commitment made by March 13, 2026
- Sponsor logo recognition on the Hope on the Harbor website landing page as well as sponsor tab.
- Social media ads announcing the sponsorship/partnership, co-branded with sponsor and the Alzheimer's Association, to run for 7-10 days.
- Video post from company CEO, to be posted on Alzheimer's Association MA/NH Chapter social media sites.
- Company name listed in MA/NH Chapter's 2026 Year in Review.

### **Pre- and Post-Event Visibility and Opportunities**

- Tailored educational opportunity for employees and/or clients. Examples include customer service training, Employee Assistance Program training for Human Resources, or "Know the Ten Signs" onsite training.
- Sponsor logo on signage at 2026 Kick-off event.

### **EARLY BIRD BENEFITS IF COMMITTED BY DECEMBER 31, 2025**

- Logo/Listing on printed Save the Date
- Additional social media posts
- Bottle of Champagne on table at the event

**Sponsorship benefits will not be fulfilled until a signed Sponsorship Commitment Form is received.**

# SPONSORSHIP OPPORTUNITIES

## HOPE ON THE HARBOR CHAMPION SPONSOR

**\$25,000**

### Event Benefits

- One table of ten in quality seating location at Hope on the Harbor.
- Ten tickets to VIP Pre-Event Reception at Hope on the Harbor.
- Sponsor logo scrolling on large screens in ballroom with opportunity for electronic message from company.
- Verbal recognition from Emcee as Champion Sponsor at Hope on the Harbor.
- Sponsor logo on event signage at Hope on the Harbor.
- Logo on back cover of evening's program.

### Marketing/Social Media Benefits

- Sponsor logo prominently featured as a Champion Sponsor on the Hope on the Harbor invitation, provided commitment made by March 13, 2026
- Sponsor logo recognition on the Hope on the Harbor website landing page as well as sponsor tab.
- Social media post announcing the sponsorship, to be posted on Alzheimer's Association MA/NH social media.
- Company name listed in MA/NH Chapter's 2026 Year in Review.

### Pre- and Post-Event Visibility and Opportunities

- Tailored educational opportunity for employees and/or clients. Examples include customer service training, Employee Assistance Program training for Human Resources, or "Know the Ten Signs" onsite training.
- Sponsor logo on signage at 2026 Kick-off event.

### EARLY BIRD BENEFITS IF COMMITTED BY DECEMBER 31, 2025

- Logo/Listing on printed Save the Date
- Additional social media posts
- Bottle of Champagne on table at the event

**Sponsorship benefits will not be fulfilled until a signed Sponsorship Commitment Form is received.**

# SPONSORSHIP OPPORTUNITIES

## **HOPE ON THE HARBOR HONOR SPONSOR**

**\$15,000**

### **Event Benefits**

- One table of ten at Hope on the Harbor.
- Two tickets to VIP Pre-Event Reception at Hope on the Harbor.
- Company name recognized on large screens in ballroom with opportunity for electronic message from company.
- Company listing in evening's program.

### **Marketing/Social Media Benefits**

- Company listed as Honor sponsor on sponsor tab on the Hope on the Harbor website.
- Company name listed in MA/NH Chapter's 2026 Year in Review.

### **Pre- and Post- Event Visibility and Opportunities**

- Educational Lunch and Learn program for employees at Company.

## **HOPE ON THE HARBOR PROMISE SPONSOR**

**\$10,000**

### **Event Benefits**

- One table of ten at Hope on the Harbor.
- Company name recognized on large screens in ballroom.
- Company listing in evening's program.

### **Marketing/Social Media Benefits**

- Company listed as Promise sponsor on sponsor tab on the Hope on the Harbor website.
- Company name listed in MA/NH Chapter's 2026 Year in Review.

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## SPONSORSHIP OPPORTUNITIES

### **NOT ABLE TO ATTEND THE EVENT BUT STILL WANT TO SUPPORT THE CAUSE? BECOME A HOPE IN ACTION TABLE SPONSOR!**

As a Hope in Action Table Sponsor, your gift directly opens the door for individuals living with Alzheimer's, as well as their families and caregivers who walk beside them, to take their rightful place at our event. Your generosity ensures their voices are centered, their stories are honored, and their lived experiences help guide the conversations that shape meaningful change.

By supporting this sponsorship, you are not only enriching the event itself, you are strengthening our community and helping ensure that no one faces Alzheimer's alone.

### **HOPE IN ACTION TABLE SPONSOR LEVELS:**

#### **\$3,000**

- Four seats provided to individuals living with Alzheimer's and their families.
- Company recognized in Program Book as Hope in Action Table Sponsor.

#### **\$5,000**

- Six seats provided to individuals living with Alzheimer's and their families.
- Company recognized in Program Book as Hope in Action Table Sponsor.
- Company listed as Hope in Action sponsor on sponsor tab on the Hope on the Harbor website.

#### **\$10,000**

- Ten seats provided to individuals living with Alzheimer's and their families.
- Company recognized in Program Book as Hope in Action Table Sponsor.
- Company listed as Hope in Action sponsor on sponsor tab on the Hope on the Harbor website.
- Company name listed in MA/NH Chapter's 2026 Year in Review.

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## 2026 SPONSORSHIP COMMITMENT FORM

Please submit the completed form to: Adrienne L. Ross at [alross@alz.org](mailto:alross@alz.org) or mail to the following address:  
Alzheimer's Association, 320 Nevada Street, Suite 201, Newton, MA 02460

### SPONSOR INFORMATION

Company (as to be displayed) \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### SPONSORSHIP COMMITMENT

Sponsorship Level \_\_\_\_\_

Total Commitment: \$ \_\_\_\_\_

### PAYMENT INFORMATION

#### Payment Method (Please Circle One):

Corporate Credit Card      Personal Credit Card      ACH/Wire      Check

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Billing Address \_\_\_\_\_

#### All sponsorship payments are due no later than 4/20/2026

Your sponsorship is tax deductible to the extent allowed by law. The Alzheimer's Association, Massachusetts/New Hampshire Chapter is a 501 (c)(3) organization, Federal ID #13-3039601. A receipt with tax deduction information will be sent upon payment. Checks should be made payable to the Alzheimer's Association MA/NH Chapter. Information about electronic wire transfers is available upon request.

*Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. Alzheimer's Association has the right to immediately cancel this sponsorship agreement in the event that sponsor has: a) Had its license(s) revoked by any governmental authority exercising jurisdiction over sponsor; b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party; c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over sponsor; d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Alzheimer's Association.*

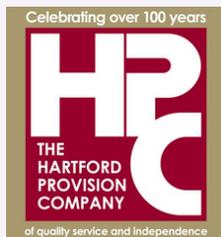
**Sponsorship benefits will not be fulfilled until a signed Sponsorship Commitment Form is received.**

# THANK YOU TO OUR 2025 SPONSORS

## TRIBUTE SPONSORS



## CHAMPION SPONSORS



Carol & John  
Moriarty

Innessa Manning &  
Karthik Ramanathan



SPECIAL THANKS TO THE BINDER/PACKER FAMILY,  
GLENN & FAITH PARKER, AND BETH & RICH FENTIN

## HONOR SPONSORS

ALNYLAM PHARMACEUTICALS  
BRIDGEVIEW  
BROADRIDGE FINANCIAL SOLUTIONS, INC.  
CVS PHARMACY  
EMBRACE HOME HEALTH CARE  
LCB SENIOR LIVING  
MFS INVESTMENTS

## PROMISE SPONSORS

ALEGEUS  
AMERICAN CENTURY INVESTMENTS  
APOLLO  
BELFORT GROUP  
BENCHMARK SENIOR LIVING  
BLACKROCK  
BNY  
BROWN & BROWN INSURANCE  
COGNITO THERAPEUTICS, INC.  
DELOITTE  
EASTERN BANK  
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