



UPPER PENINSULA CONFERENCE

Bringing together healthcare professionals and family caregivers

Tuesday, Sept. 9 | 9:15 a.m. – 3:45 p.m.

**Northern Michigan University | Northern Center Ballroom
1401 Presque Isle Ave., Marquette**



Featuring:

David G. Morgan, Ph.D.

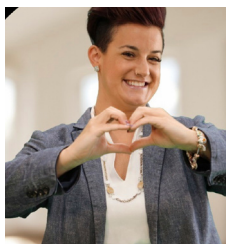
Dr. David Morgan is presently an MSU Research Foundation Professor and Director of the College of Human Medicine Alzheimer's Alliance. Morgan has over 200 peer-reviewed publications and has been continuously funded through NIH since 1989.

Morgan served for 6 years on the Program Committee for the Alzheimer's Association International Conference, the last 3 years as Chairperson. Morgan's research interests are aging and brain function, focusing on developing and testing treatments for Alzheimer's dementia. A major therapeutic approach for his team is modifying innate immune system activity to slow or prevent neurodegeneration. Towards this end the Morgan lab has used immunotherapy and gene therapy approaches.



Joanna LaFleur

Joanna LaFleur is the CEO and founder of Memory Lane Foundation. She holds a degree in Recreational Therapy from Eastern Michigan University and has 20 years of experience in the elder care industry. At 17, LaFleur witnessed the impact of Alzheimer's on her grandmother and experienced the strain on her family. She founded a private home-care company and then an assisted living community based on her new approach to dementia care. LaFleur also established the Memory Lane Foundation with the aim of imparting her knowledge and skills. Here, individuals can acquire person-centered techniques for caregiving to those with dementia. The foundation provides consulting sessions, resources, grief counseling, and conducts training and seminars for professionals in the community.



Rachelle Connon

Rachelle Connon is a highly experienced occupational therapist with over 25 years of dedicated practice in the field. Specializing in geriatrics, Connon has developed a deep passion for working with older adults, particularly those living with cognitive disorders such as dementia. Her work focuses on the intersection of aging, cognition, and safety—most notably, the complex and critical issue of driving. Throughout her career, Connon has been a strong advocate for maintaining independence in older adults while prioritizing public safety. She brings a wealth of clinical knowledge and practical insight into how cognitive changes impact functional abilities, especially in the context of safe driving. Her approach emphasizes compassionate assessment, individualized care planning, and collaboration with families and healthcare providers.



Register online now at bit.ly/UPCON2025! | 4 CEUs available!

UPPER PENINSULA CONFERENCE

Tuesday, Sept. 9 | 9:15 a.m. – 3:45 p.m.

CONFERENCE AGENDA

9:15–9:45 a.m.	Registration and networking
9:45–10 a.m.	Welcome
10–11:30 a.m.	Keynote: Latest Advancements in Alzheimer's and Dementia Research <i>David Morgan, Ph.D., University of Michigan, Michigan Alzheimer's Disease Center</i>
11:30 a.m.–12:30 p.m.	Lunch
12:30–2 p.m.	The Crossroad of Communication & Behavioral Expressions: New Approaches <i>Joanna LeFleur, Founder and CEO of the Memory Lane Foundation</i>
2–2:30 p.m.	Break and networking
2:30–3:30 p.m.	Driving and Dementia: When Is It No Longer Safe? <i>Rachelle Cannon, UP Rehab</i>
3:30–3:45 p.m.	Close and evaluations

This event is approved for four Nursing CEUs through an agency approved by the American Nurses Credentialing Commission on Accreditation and four Social Work CEs through the Michigan Social Work Education Collaborative.

**Questions? Contact Jack Vander Lugt at jrvanderlugt@alz.org.
FOR EXPRESS REGISTRATION, REGISTER ONLINE AT [BIT.LY/UPCON2025](https://bit.ly/UPCON2025)**

OR RETURN COMPLETED FORM TO ALZHEIMER'S ASSOCIATION, ATTN: UP CONFERENCE, 1229 W. Washington St., Suite 6, Marquette, MI 49855.

CONTACT INFORMATION

Name

Organization

Address

Email

Phone

REGISTRATION TYPE

- ☐ \$50 Professional
☐ \$25 Community Health Workers
☐ **FREE!** Family Caregiver
☐ **FREE!** Student

PAYMENT METHOD

- ☐ Enclosed Check **Payable to Alzheimer's Association**
☐ Credit Card (circle one):
Visa MasterCard American Express Discover

Card Number

Expiration Date

Security Code