

CENTER FOR DEMENTIA RESPITE INNOVATION

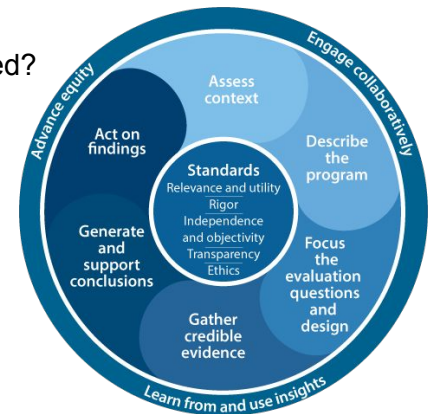
Key Takeaways from “Acting on Findings” 2024-25 Keys to Sustainability Webinar #5

- **CDC’s Program Evaluation Framework**

- Engaging collaboratively
- Learn from and use insights
- Advance equity

- **Key steps in acting on findings/recommendations (6th step)**

- Plan for use
 - Who will use the findings?
 - What data, insights or recommendations will be used?
 - How will they be used?
- Prepare findings for use
 - Clarify intent
 - Collect “good enough” data
 - Produce brief memo
 - Engage in reflective debrief
 - Make decisions
- Facilitate insights to action



- **Tips to encourage evaluation use**

- Integrate evals at the beginning and find ways to promote learning throughout
- Strong communication and collaboration between evaluation and program teams
- Use transparency, engagement & open communication to facilitate trust
- Find leaders to champion evaluation use
- Cultivate an environment that promotes a team culture receptive to feedback and evaluation capacity building

- **Tips for communicating and promoting results**

- Mind these communication components: timing, style, tone, source, format, channel & context
- Planning for dissemination should include audience, information and purpose, format(s), messengers, timing, and responsible person

- **Ask questions to facilitate a follow-up plan with interest holders**

- How to apply the findings to the work?
- Who needs to be involved for effective impact?
- How will interest holders know if the evaluation was used effectively and as intended?

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