



HEALTH CARE SUMMIT

Advancing Quality and Innovation



October 6-7, 2026 | Houston, TX

Agenda

DAY 1 - OCTOBER 6, 2026 (FULL DAY PROGRAM)

Breakfast, Registration and Networking

Welcome and Opening Remarks

Speakers:

Joanne Pike, DrPH, president and CEO, Alzheimer's Association

Katherine Evans, chief programs and mission engagement officer, Alzheimer's Association

The Lived Experience: Perspectives from a Person Living with Dementia and a Caregiver

A person living with dementia and a caregiver share what it's like living with and being a care partner to someone with Alzheimer's in today's health care landscape.

Speakers:

A member from our Early-Stage Advisory Group, Alzheimer's Association

A member from our Caregiver Engagement Group, Alzheimer's Association

Opening Plenary Session

The Future is Now: Preparing Health Systems for the New Era of Brain Health

The landscape of Alzheimer's disease and related dementias has fundamentally changed. As advances in risk reduction, early detection, and treatment reshape what is possible, the challenge shifts to health care system readiness. Health plans, providers, and care delivery organizations must adapt their strategies, capabilities, and care models to ensure patients and families can benefit from these advances at scale.

Speaker:

Margaret-Mary Wilson, M.D., MBA, MRCP, FNMCP, Chief Medical Officer and Executive Vice President, UnitedHealth Group

Break (15 min)

Agenda

An Ecosystem for Brain Wellness: A Tech & Healthcare Collaboration

A dynamic panel discussion about groundbreaking brain health initiatives driven by digital innovation. The conversation emphasizes the critical importance of early detection, personalized interventions, and community engagement in transforming how we approach brain health and help reduce the risk of Alzheimer's and related dementias.

Speakers:

David Rhew, M.D., global chief medical officer and VP, healthcare, Microsoft
Praveen Raja, Ph.D., vice president of digital health, Samsung
Katherine Evans, chief programs and mission engagement officer, Alzheimer's Association

Lunch, Networking and Browsing Booths

Breakout Session 1

High-Value Care: Reducing Avoidable Utilization

Learn about practical strategies for health systems and payers to streamline care transitions and minimize disruptive, unnecessary utilization to support people living with Alzheimer's and other dementias, given costs associated with caring for someone living with dementia are three times higher than the average Medicare beneficiary.

Speakers:

Anne Tumlinson, Ph.D., founder and CEO, ATI Advisory
Julius Bruch, M.D., Ph.D., CEO Isaac Health

GUIDE and Beyond: Advancing Dementia Care

Learn about the advancement of health plan strategies to support people living with Alzheimer's and dementia that include comprehensive care models that improve patient outcomes and optimize costs.

Speakers:

Jason Dees, D.O. FAAFP, executive vice president and chief medical officer, Molina Healthcare
Susan M. Huang, M.D., MS, chief medical officer, America's Physician Groups
David B. Reuben, M.D., program director, UCLA Health GUIDE Program

The Dementia Care Business Case: Aligning System Value with Reimbursement

With the GUIDE model sparking initial investments, explore how forward-thinking health systems are transitioning dementia care programs into sustainable, scalable, and billable models of care.

Speakers:

Peter Baker, LCSW, program manager for geriatrics, MaineHealth
Michael Brown, MBA, director on the Future of Aging team, Milken Institute Health

Break (15 min)

Breakout Session 2

The Business Case for Caregiver Support and Community Partnerships

When hospitals, health systems, and health plans — or their community partners — provide direct support to family caregivers, it directly leads to better patient outcomes, fewer costly readmissions, and reduced overall healthcare spending.

Speakers:

Marisa Scala-Foley, MGS, director aging and disability business institute, USAging
Allison Silvers, MBA, chief healthcare transformation officer, Center to Advance Palliative Care

Knowledge Gaps and Research Priorities in Brain Health and Dementia Care

Recent scientific breakthroughs in risk reduction, diagnosis, and treatment have created an urgent need for consensus on where Health Services Research is most relevant to inform quality, equitable, and value-based care across the care continuum.

Speaker:

Lycia Neumann, Ph.D., MPA, senior director health services research, Alzheimer's Association

Agenda

Technology-enabled Workflows for Dementia Care

Technology-supported, standardized workflows are transforming dementia management. One speaker will address innovations that enable earlier detection and diagnosis, while the other will focus on longitudinal clinical management and caregiver support following diagnosis. These solutions help primary care providers deliver more consistent, high-quality care while simplifying the experience for patients and care partners.

Speakers:

Kyra O'Brien, M.D., MSHP, assistant professor of neurology, Penn Medicine, University of Pennsylvania Health System
Melinda Henderson, M.D., chief medical officer, CareBridge

Break (15 min)

Closing Plenary Session

Advancing Quality Dementia Care and Brain Health Nationally

The Alzheimer's Association is leading a national effort to help health care organizations put proven practices into everyday care by providing practical guidance, training, implementation support, opportunities to learn from peers and recognition for meaningful progress.

Speakers:

Tommy Morris, VP health care transformation and partnerships, Alzheimer's Association
Sheena Aurora, M.D., vice president, Medical Affairs, Alzheimer's Association
Liz Hall, MPH, senior director, clinical programs, translation and quality improvement, Alzheimer's Association
Jennifer A. Houlihan, MSP, vice president, Policy and Academic Partnerships, Managed Health Strategy, Planning & Policy Translation, Advocate Health

Day 1 Synthesis, Networking Reception and Day 2 Reminders

Networking Reception

The networking reception is open to all and will include a sponsor showcase, light refreshments and appetizers.

DAY 2 - OCTOBER 7, 2026 (HALF-DAY PROGRAM)

Breakfast and Networking

Day 2 Welcome

Review key takeaways from Day 1 and review the agenda and framework for Day 2.

Opening Plenary Session

Treatment Today and in the Future

Learn about the latest advances and upcoming innovations in early detection, diagnosis and treatment.

Speaker:

Maria Carrillo, Ph.D., chief science officer and medical affairs lead, Alzheimer's Association

Break (15 min)

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The ADRD Care Continuum: Bridging Science, Policy, and Practice

A robust and interactive session including presentations on the advancement across the Alzheimer's disease and related dementias care continuum highlighting the perspectives from scientific discovery and policy formulation to everyday care delivery with critical cross-industry dialogue and participation.

Risk Reduction

Detection, Diagnosis and Clinical Management

Comprehensive Care Management

Panelists:

Heather M. Snyder, Ph.D., senior vice president, Medical & Scientific Relations, Alzheimer's Association

Jen Pollack, JD, senior director, access and regulatory policy, Alzheimer's Association

Sheena Aurora, M.D., vice president, Medical Affairs, Alzheimer's Association

Closing Remarks

A call to action for industry collaboration and next steps with a review of available resources and support.

End of Summit (Boxed Lunches Provided)