
SPONSORSHIP OPPORTUNITIES: 40TH ANNUAL WISCONSIN STATE CONFERENCE

MAY 19 - 20, 2026

KALAHARI RESORT, WISCONSIN DELLS

To reserve your sponsorship, contact:

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40TH ANNUAL WISCONSIN STATE CONFERENCE

MAY 19 - 20, 2026

The 40th Annual Wisconsin State Conference is one of the largest and most comprehensive statewide conferences dedicated to Alzheimer's and dementia in the country. The conference attracts professional and family caregivers, medical professionals, and individuals living with dementia. Sessions will cover the latest information on Alzheimer's and dementia care, support, and research. Your sponsorship recognizes you as a partner of the Alzheimer's Association, the leading non-profit voluntary health organization in the world dedicated to Alzheimer's research, care, and support. Join us by lending your support during our conference.

PRESENTING | \$10,000 | Exclusive - 1 available

- **Conference Naming Rights:** Logo/name integrated into event name and promotions
- **Keynote Sponsor:** Recognition and speaking opportunity for a keynote speaker
- **Logo Visibility:** On general session table tents, slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Verbal Recognition:** At the event
- **Social Media & E-News:** Sponsor recognition post
- **Video Promotion:** Sponsor-provided video played during conference (under 2 minutes)
- **Bag Insert:** One item or flyer in attendee bags (500 pcs provided by sponsor)
- **Complimentary Passes:** Eight (8) full conference + two (2) exhibit only passes
- **Exhibit Space:** Premium location with two (6ft) tables and 4 chairs

PLATINUM | \$8,500 | Exclusive - 1 available

- **Promise Garden Sponsor:** Promise garden recognition (see details from Blueprint)
- **Keynote Sponsor:** Recognition and speaking opportunity for a keynote speaker
- **Logo Visibility:** On general session table tents, promise garden, slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Verbal Recognition:** At the event
- **Social Media & E-News:** Sponsor recognition post
- **Video Promotion:** Sponsor-provided video played during conference (under 2 minutes)
- **Bag Insert:** One item or flyer in attendee bags (500 pcs provided by sponsor)
- **Complimentary Passes:** Six (6) full conference + two (2) exhibit only passes
- **Exhibit Space:** Premium location with two (6ft) tables and 4 chairs

T-SHIRT | \$7,500 | Exclusive - 1 available

- **Co-Branded Conference T-shirt:** Company logo featured on attendee t-shirts alongside the Alzheimer's Association logo
- **Logo Visibility:** Slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Complimentary Registrations:** Five (5) full conference + two (2) exhibit only passes
- **Exhibit Space:** with two (6ft) table and 2 chairs

GOLD | \$6,000

- **Logo on Table Tents:** At all general session tables
- **Promotional Video:** One 60-second sponsor-provided video played during conference
- **Logo Visibility:** On general session table tents, slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Verbal Recognition:** At the event
- **Social Media & E-News:** Recognition in sponsor post
- **Bag Insert:** One item or flyer in attendee bags (500 pcs supplied by sponsor)
- **Complimentary Registrations:** Five (5) full conference + two (2) exhibit only passes
- **Exhibit Space:** Premium location with two (6ft) tables and 2 chairs

SILVER | \$4,000

- **Logo and Verbal Recognition:** During workshops in one (1) of the breakrooms for the full conference. Opportunity to speak in one of the four workshops of your choice.
- **Promotional Video:** One 30-second sponsor-provided video played during conference
- **Written Visibility:** Slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Social Media & E-News:** Recognition in sponsor post
- **Bag Insert:** One item or flyer in attendee bags (500 pcs supplied by sponsor)
- **Complimentary Registrations:** Four (4) full conference + two (2) exhibit only passes
- **Exhibit Space:** Premium location with one (6ft) table and 2 chairs

CONFERENCE BAG | \$3,500 | Exclusive - 1 available

- **Co-Branded Tote Bags:** Company logo featured on attendee bags alongside the Alzheimer's Association logo
- **Written Visibility:** Slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Complimentary Registrations:** Three (3) full conference + two (2) exhibit only passes
- **Exhibit Space:** With one (6ft) table and 2 chairs

REGISTRATION | \$3,000 | Exclusive - 1 available

- **Registration Area Branding:** Company name featured on signage at the registration
- **Written Visibility:** Slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Complimentary Registrations:** Three (3) full conference + two (2) exhibit only passes
- **Exhibit Space:** With one (6ft) table and 2 chairs

CONFERENCE NOTEPAD | \$3,000 | Exclusive - 1 available

- **Co-Branded Notepad:** Company logo featured on attendee notepad alongside the Alzheimer's Association logo
- **Written Visibility:** slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Complimentary Registrations:** Three (3) full conference + two (2) exhibit only passes
- **Exhibit Space:** with one (6ft) table and 2 chairs

CONFERENCE PEN | \$3,000 | Exclusive - 1 available

- **Co-Branded Pen:** Company logo featured on attendee pen alongside the Alzheimer's Association logo
- **Written Visibility:** Slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Complimentary Registrations:** Three (3) full conference + two (2) exhibit only passes
- **Exhibit Space:** With one (6ft) table and 2 chairs

SOCIAL HOUR | \$2,500 | Exclusive - 1 available

- **Event Branding:** Company name on signage during the social hour
- **Written Visibility:** Slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Complimentary Registrations:** Three (3) full conference + two (2) exhibit only passes
- **Exhibit Space:** One (1) table included

BRONZE | \$1,500

- **Event Branding:** Company name recognition during breaks
- **Written Visibility:** Slideshow presentations, sponsor board at event, on printed program (sponsor section) & on the conference website
- **Complimentary Registrations:** Two (2) full conference + two (2) exhibit only passes
- **Exhibit Space:** Premium location with one (6ft) table and 2 chairs

EXHIBIT TABLE | \$700

- **Written Visibility:** Sponsor board at event, on printed program (sponsor section)
- **Complimentary Registrations:** One (1) full conference + two (2) exhibit only passes
- **Exhibit Space:** Premium location with one (6ft) table and 2 chairs

TO RESERVE YOUR SPONSORSHIP, CONTACT:

Kennedy Turner, Blueprint Events

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