About Alzheimer’s Disease

Alzheimer’s is a global epidemic, affecting 45 million people worldwide. In the U.S., more than 5 million Americans are living with Alzheimer’s; that number is projected to be 14 million by 2050.

Alzheimer’s is the most expensive disease in America, costing our nation $290 billion in 2019. Unless a treatment to slow, stop or prevent the disease is developed, in 2050, Alzheimer’s is projected to cost more than $1.1 trillion.

The sixth leading cause of death in the U.S., Alzheimer’s is also the No.1 health concern amongst Americans of all age groups.

Alzheimer’s affects the entire family. In addition to the more than 5 million Americans living with the disease, there are 16 million caregivers in the U.S. who need the care and support that the Alzheimer’s Association offers. Virtually every American knows someone who has been touched by Alzheimer’s.

On the frontlines of a wide range of financial matters, CPAs often see the early warning signs of Alzheimer’s. With the Alzheimer’s Association, the most trusted source for accurate and up-to-date information, CPAs can build a more holistic relationship by providing greatly needed support to their clients and family members in need.

Accounting Industry Leadership Council

The newly formed Accounting Industry Leadership Council is a dedicated group of accounting firms, with a lead representative, that provides an opportunity for their firm and clients to participate in the world’s largest fundraising event that supports the mission of the Alzheimer’s Association — the Walk To End Alzheimer’s.

The Walk To End Alzheimer’s is held each fall in more than 625 communities throughout America, with over 500,000 participants. In 2019, the event raised over $98 million – an all-time record high! Wherever your firm has offices, there is a local Walk To End Alzheimer’s in the community.

“Alzheimer’s affects the entire family. In addition to the more than 5 million Americans living with the disease, there are 16 million caregivers in the U.S. who need the care and support that the Alzheimer’s Association offers. Virtually every American knows someone who has been touched by Alzheimer’s. On the frontlines of a wide range of financial matters, CPAs often see the early warning signs of Alzheimer’s. With the Alzheimer’s Association, the most trusted source for accurate and up-to-date information, CPAs can build a more holistic relationship by providing greatly needed support to their clients and family members in need.

The newly formed Accounting Industry Leadership Council is a dedicated group of accounting firms, with a lead representative, that provides an opportunity for their firm and clients to participate in the world’s largest fundraising event that supports the mission of the Alzheimer’s Association — the Walk To End Alzheimer’s.

The Walk To End Alzheimer’s is held each fall in more than 625 communities throughout America, with over 500,000 participants. In 2019, the event raised over $98 million – an all-time record high! Wherever your firm has offices, there is a local Walk To End Alzheimer’s in the community.

“The Alzheimer’s Association’s Walk To End Alzheimer’s has given our fast-growing accounting firm a nationwide cause that provides all employees an opportunity to truly make a difference. It has also created a compelling and caring corporate culture, which has helped attract younger employees and retain our talented team of professionals.”

- Glenn Friedman, CEO Prager Metis CPAs, LLC
The Alzheimer’s Association Accounting Industry Leadership Council is a dedicated group of volunteer leaders from the Accounting Industry. The Council provides ideas, best practices and support to the development of sustainable corporate relationships within their company, primarily through the Walk To End Alzheimer’s, which can accomplish the following objectives:

- Increase revenue to accelerate mission success.
- Increase the Association’s brand/mission awareness.
- Increase access to care and support for people living with the disease, their caregivers, families and loved ones.

The Accounting Industry Leadership Council will:
- Receive monthly email communications about Walk To End Alzheimer’s and priority Association mission/research updates.
- Have quarterly conference calls with Association national leadership.
- Meet in person annually at the Alzheimer’s Association Leadership Conference each January.
- Interact with like-minded CPAs across the country that support philanthropy while creating brand awareness for you and your firm.

Key criteria for the Accounting Industry Leadership Council:
- A deep interest and passion for the work and mission of the Association.
- An influential leader within the accounting industry.
- A willingness to engage colleagues, friends and family in support of the Alzheimer’s Association and the Walk To End Alzheimer’s.

To discuss getting your CPA firm involved, please contact:

Peter J. Scalise  
Managing Director, Prager Metis CPAs, LLC  
Founding Chair, Accounting Industry Leadership Council  
pscalise@pragermetis.com  
212.835.2211

Robert Lucas  
Director, Corporate Initiatives  
Alzheimer’s Association  
rclucas@alz.org  
914.719.2058