Political Campaign Advertising

The Alzheimer’s Association is a nonpartisan 501(c)(3) organization and does not ever make political endorsements or donations. Any use of the Alzheimer’s Association name, logos or statements in political campaign advertisements and communications is unauthorized.

Today more than 6 million Americans are living with Alzheimer’s and another 11 million are providing unpaid care. We urge all policymakers and candidates to publicly share their plan on how they’ll address the growing Alzheimer’s public health crisis. The fight against Alzheimer’s and all other dementia isn’t a red or blue issue; it’s both — it’s purple, it is an issue for everyone.