Alzheimer’s is a global epidemic, affecting 50 million people worldwide. In the U.S., more than 6 million Americans are living with Alzheimer’s; that number is projected to be 14 million by 2050.

Alzheimer’s is the most expensive disease in America, and will cost our nation $355 billion in 2021. Unless a treatment to slow, stop or prevent the disease is developed, in 2050, Alzheimer’s is projected to cost more than $1.1 trillion.

The 6th leading cause of death in the U.S., Alzheimer’s is also the #1 health concern amongst Americans of all age groups.

Alzheimer’s affects the entire family. In addition to the more than 5 million Americans living with the disease, there are 12 million caregivers in the U.S. who need the care and support that the Alzheimer’s Association offers.

On the frontlines of a wide range of financial matters, CPA’s often see the early warning signs of Alzheimer’s. With the Alzheimer’s Association, the most trusted source for accurate and up-to-date information, CPA’s can build a more holistic relationship by providing greatly-needed support to their clients and family members in need.

Accounting Industry Leadership Council

The Accounting Industry Leadership Council is a dedicated group of accounting firms, with a lead representative, that provide an opportunity for their firm and clients to participate in the world’s largest fundraising event that supports Alzheimer’s research, care & support – the Walk To End Alzheimer’s (WTEA).

The WTEA is held each Fall in more than 625 communities throughout America, with over 500,000 participants. The WTEA is now the 2nd largest fundraising event for any cause in America. Wherever your firm has offices, there is a local WTEA in the community.

“The Alzheimer’s Association’s Walk To End Alzheimer’s has given our fast-growing accounting firm a nationwide cause that provides all employees an opportunity to truly make a difference. It has also created a compelling and caring corporate culture, which has helped attract younger employees and retain our talented team of professionals.”

- Glenn Friedman, CEO
Prager Metis CPAs, LLC
The Alzheimer’s Association Accounting Industry Leadership Council is a dedicated group of volunteer leaders from the Accounting Industry. The Council provides ideas, best practices and support to the development of sustainable corporate relationships within their company, primarily through the Walk To End Alzheimer’s, that can accomplish the following objectives:

- Increase revenue to accelerate mission success
- Increase Alzheimer’s Association brand/mission awareness
- Increase access to care and support for people living with the disease, their caregivers, families and loved ones

The Accounting Industry Leadership Council will:

- Receive monthly email communications in regards to Walk To End Alzheimer’s and priority Alzheimer’s Association mission/research updates
- Have quarterly conference calls with Alzheimer’s Association leadership
- Meet in person annually at the Alzheimer’s Association Leadership Conference each January
- Interact with like-minded CPAs across the country that support philanthropy while creating brand awareness for you and your firm

Key criteria for the Accounting Industry Leadership Council:

- A deep interest and passion for the work and mission of the Alzheimer’s Association
- An influential leader within the Accounting Industry
- A willingness to engage colleagues, friends and family in support of the Alzheimer’s Association and the Walk To End Alzheimer’s.

To discuss getting your CPA Firm involved, please contact:

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