

Subject: Public Health E-News: 2013 BRFSS Funding Opportunities

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Funding Available to Support Cognitive Impairment Module in State BRFSS



Over the past two years, 37 states and the District of Columbia have used the [Cognitive Impairment Module](#) as part of their Behavioral Risk Factor Surveillance System (BRFSS). For those states and

territories that have not yet used the Module, funding is now available from the National Association of Chronic Disease Directors (NACDD) to implement the Module in 2013.

The goal in providing these grants is to increase the surveillance and epidemiological capacity of state and territorial health agencies in understanding cognitive impairment on the state level. The amount of funding will be based on the projected cost of implementing the module in a state or territory.

The five-page application requires a partnership between the state or territorial Chronic Disease Director, state or territorial BRFSS Coordinator, and the NACDD Healthy Aging contact. Applications are due June 25, 2012.

For a full list of eligible applicants as well as information on the purpose, background, and expectations of the

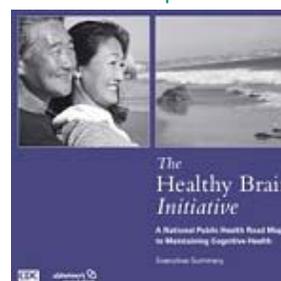
Public Health Agenda



The Alzheimer's Association has identified three key elements of an Alzheimer's public health agenda: surveillance, early detection, and

promotion of brain health.

The Road Map

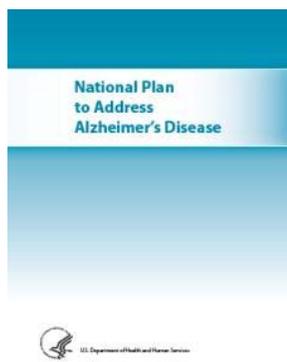


The Centers for Disease Control and Prevention (CDC) and the Alzheimer's Association formed a partnership to examine how best to bring a public health perspective to the promotion of cognitive health. The resulting publication, *The Healthy Brain Initiative: A National Public Health Road Map to Maintaining Cognitive Health* outlines 44 priority actions to guide the public health

grant, you can review the application [here](#). For more information, contact Carol McPhillips-Tangum at ctangum@chronicdisease.org or (404) 377-4061.

For all states interested in using the Cognitive Impairment Module in 2013, including those states that have previously used the Module, please contact Catherine Morrison at Catherine.Morrison@alz.org to learn about funding opportunities from the Alzheimer's Association through its Cooperative Agreement with the Centers for Disease Control and Prevention (CDC).

National Alzheimer's Disease Plan Released



On May 15, the federal Department of Health and Human Services released the first-ever National Alzheimer's Plan for the United States. While the [National Plan](#) supports the full spectrum of what those living with Alzheimer's need every day (more education,

improved care and community support, and effective treatments), it also identifies five specific goals:

Prevent and Effectively Treat Alzheimer's by 2025: As a downpayment toward achieving this goal, the Obama Administration provided \$50 million in additional Alzheimer's research funding for 2012 and proposed an additional \$80 million as part of the President's 2013 budget request.

Enhance care quality and efficiency: This includes a \$6 million investment over two years in provider education and outreach so that physicians and other health care providers are equipped to detect and diagnose the disease as well as to provide better care to those with the disease.

Expand supports for people with the disease and their families: The Plan proposes an additional \$10.5 million to support the needs of Alzheimer's caregivers, and it includes several other initiatives to improve the system of long-term services and supports.

Enhance public awareness and engagement: This includes several public awareness initiatives starting this year, including the launch of a new government

community in surveillance, prevention research, communication, and policy.

The 10 Warning Signs



The Know the 10 Signs campaign is a national education effort to increase awareness of the warning signs of Alzheimer's disease and the benefits of early detection and diagnosis.

Contact

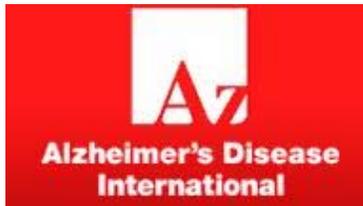
For more information on the Healthy Brain Initiative, the public health agenda, or Alzheimer's disease in general, contact [Catherine Morrison](#).

website, alzheimers.gov. The Plan calls for an \$8.2 million investment over two years.

Improve data to track progress: This goal includes a proposed investment of more than \$1 million for data collection, which could help foster an environment of information sharing and increased understanding about the impact of the disease on families and the nation's health care system.

The National Plan establishes federal priorities with strong public health elements -- recommendations that engage the resources of the public health community and leverage its network. To learn more about the National Plan, particularly from a public health perspective, watch a [webcast](#) on June 21st offered by the School of Public Health at the University of Albany, State University of New York. The webcast will feature David Hoffman, Bureau Director of the New York Department of Health and member of the federal Alzheimer's Advisory Council.

Alzheimer's Disease International Requests Survey Responses on Dementia Stigma



In anticipation of the release of its 2012 annual World Alzheimer's Report in

September, [Alzheimer's Disease International](#) (ADI) is surveying individuals with dementia and their families or informal caregivers (not professional caregivers) to learn about the stigma they have faced.

The survey can be found [here](#) and is available in both English and Spanish. Please consider participating before June 17, 2012.

For additional information or questions, please contact catherine.morrison@alz.org. [Manage](#) your personal email settings.

Plain Text

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http://whqlibdoc.who.int/publications/2012/9789241564458_eng.pdf
<http://www.cdc.gov/aging/healthybrain/surveillance.htm>

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http://act.alz.org/site/DocServer/2012_BRFSS_RFA_Final_Version_5_7_12_.pdf?docID=4121

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