The Alzheimer’s Association is the leading voluntary health organization in Alzheimer’s care, support and research. Our mission is to eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our vision is a world without Alzheimer’s disease®.

24/7 Helpline - Available toll free, all day, every day

Visit our chapter website at: alz.org/eastohio
Explore caregiving resources at: alz.org/care

Follow us on social media: @alzgeo
Use the hashtag #ENDALZ

Follow us

800.272.3900

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Planning Committee Overview 2019

Saturday, April 13, 2019 | 6-10:00 p.m. | The NEW Center
Northeast Ohio Medical University | 4211 State Route 44, Rootstown, OH 44272
LOCAL IMPACT

- 353 care consultations per year
- 2,068 calls to our 24/7 Helpline
- 182 education programs delivered to 2,500 participants
- 325 caregiver support group meetings with 2,528 participants
- 19 Memory Cafe sessions with 182 participants
- 4,474 advocates supporting state and federal action
- 5,000+ Walk to End Alzheimer’s® participants
- 10,000+ weekly eNews subscribers
- 35,000+ local website visits

ABOUT THE ALZHEIMER’S ASSOCIATION

The Greater East Ohio Area Chapter serves 17 counties, making care and support available to 60,000 individuals living with Alzheimer’s in our chapter area. In fiscal year 2018, our chapter raised $1.5 million towards care, support and research for those affected by Alzheimer’s.

QUICK FACTS

What is Alzheimer’s
- Alzheimer’s is a degenerative brain disease and the most common form of dementia.
- Although age is the greatest risk factor in developing the disease, Alzheimer’s is not typical aging.

Who is affected
- More than 220,000 Ohioans are living with Alzheimer’s or another dementia; another 600,000 Ohioans are providing unpaid care as caregivers.
- Nearly two-thirds of all Americans living with Alzheimer’s are women.
- Additionally, more than 60 percent of Alzheimer’s and dementia caregivers are women as well.

Advancing research
- The Alzheimer’s Association hosts premier global forums for dementia scientists to connect across disciplines, including the world’s largest gathering of Alzheimer’s researchers and professionals: the Alzheimer’s Association International Conference® (AAIC.)

BACKGROUND

Our Paint the Night Purple benefit dinner and auction is our annual fundraising dinner, enabling our chapter to provide free care and support services to those living with Alzheimer’s and other forms of dementia, and their caregivers, at a time when many are facing real financial and emotional hardship, while also supporting dementia research into a method of prevention, treatment or cure.

By joining the Planning Committee, you can have a profound impact on the movement to end Alzheimer’s. As a committee member, you will play a crucial role in planning and implementing this year’s benefit dinner & auction.

COMMITTEE MEMBER OVERVIEW

Committee meetings start in the fall to strategize how to best meet event goals and to oversee the work of all other committees. The entire Planning Committee meets on a monthly basis. The meetings last for approximately one hour and give the subcommittees an opportunity to discuss and accomplish the tasks at hand. All members of the Planning Committee are asked to serve on a sub-committee. Sub-committees may also meet outside of the meeting times as they see fit.

EVENT CHAIR

The Event Chair(s) typically consist of an individual (or individuals), couple or family who would be willing to lend their name to the event for the purpose of elevating the Alzheimer’s Association profile among potential supporters and partners. The community stature of the Event Chair(s) will provide the influence and prestige needed to leverage support from individuals and the corporate community. Event Chair(s) will work with Alzheimer’s Association staff lead to create meeting agendas, identify Fund-A-Need prospects and oversee the direction of meetings and perform necessary follow-up.

SPONSORSHIP CHAIR

The Sponsorship Committee will help identify and solicit new and returning corporate and individual sponsors. Additional responsibilities include the recruitment of committee members and the communication of sponsor commitments to the Event Chair(s) and Alzheimer’s Association staff lead.

GUEST RECRUITMENT CHAIR

The Guest Recruitment Committee will identify and solicit new and returning guests. Their primary role is to achieve goals promoting individual ticket/table purchase opportunities. Committee members will provide a list of personal contacts for the invitation mailing and commit to purchase or fill at least one table at the event.

GIFT ACQUISITION CHAIR

The Gift Acquisition Committee will identify and recruit committee members to brainstorm, contribute, and secure unique auction items. Examples are vacation homes with airfare, meals at restaurants, wine tastings, theatre and sports experiences, service items (landscaping, snow plowing,) themed gift baskets, etc. Committee members will assist in making solicitation calls on a timely basis, provide follow up, and coordinate the effort of packaging auction items prior to event day (as needed.)

RAFFLE CHAIR

The Raffle Committee Chair is responsible for the acquisition and coordination of the evening raffle offerings. This typically consists of 1-2 raffle packages that will supplement the evening silent auction. Examples of past raffle packages include a wine pull, jewelry or vacation offering. Additional responsibilities include the recruitment of raffle committee members for the day of event raffle execution.