

PREMIUM SPONSORSHIPS



The Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's research, support, and care. Our Purple Passion and Walk Day Experience Sponsorships give your company the chance to stand out and engage with Walk participants with premium, unique sponsorship opportunities.

Purple Passion Opportunities:

- T-Shirt Station Sponsor (*exclusive*)
- Team Photo Sponsor (*exclusive*)
- "Why I Walk" Bibs Sponsor (*exclusive*)
- Registration Table Sponsor (*exclusive*)
- Walk Route Sponsor

Walk Day Experience Opportunities:

- Kids Zone Sponsor
- Caregiver Village Sponsor
- Snack Station Sponsor

Purple Passion Opportunities

\$1,500 Major Market	\$1,250 Large Market	\$750 Mid-Market
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Walk Day Experience Opportunities

\$1,000 Major Market	\$750 Large Market	\$425 Mid-Market
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Major Market Approx. 1,500 participants	Large Market Approx. 500-1,000 participants	Mid-Market Approx. 250-500 participants
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Akron Sep. 14	Medina Sep. 21 Stark Sep. 28 Mahoning Valley Oct. 26	Muskingum Sep. 7 Tuscarawas Sep. 21 Wayne Oct. 5
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Walk Managers by location

Akron/Medina/ Wayne Stephanie Mueller 234.284.2752 smueller@alz.org	Stark/Muskingum/ Tuscarawas Genevieve Bohnak 234.804.8232 gbohnak@alz.org	Mahoning Valley Tyler Adams 234.414.0037 tmadams@alz.org
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T-Shirt Sponsor

For our Walk participants, earning a t-shirt is more than just an incentive; it's a symbol of joining the fight against Alzheimer's. In addition to your company's name being placed on the Walk t-shirt, your company's members can help pass out these t-shirts as well as set up your own marketing table near this station.

Team Photo Sponsor

Your company will have the opportunity to engage with a high number of Walk participants and create a significant presence near the photo area during Walk day with your own marketing table.

"Why I Walk" Bibs Sponsor

For many, Walk to End Alzheimer's is a day to honor loved ones who have been touched by Alzheimer's disease. Our "Why I Walk" bibs give these participants the opportunity to share their reason for joining our fight and connect with the ones they love. Your company's logo will be placed on all Walk bibs.

Registration Table Sponsor

By being the exclusive Registration Table Sponsor, your company will be the first organization to interact and engage with Walk participants as they enter Walk to End Alzheimer's. Your company will have their own marketing table set up near this area.

Walk Route Sponsor

Cheer on our Walk participants, provide marketing materials along the way, and more by being the Walk Route Sponsor. With this sponsorship, your company will have the opportunity to create a significant presence along the walk route during the day of the Walk.

Kids Zone Sponsor

Sponsor the designated area for kids at the Walk. Your gift provides face painting, balloon animals, coloring stations, and more. Your company will be present with provided logo and signage.

Caregiver Village Sponsor

Caregivers of Alzheimer's disease experience daily challenges that can be burdensome on both mental and physical health. Our Caregiver Village will provide services and activities to help relieve some of the stressors that these wonderful caregivers take on. This area will feature the logo of your company.

Snack Station Sponsor

As the Snack Station Sponsor, your company will have the opportunity to provide snacks and refreshments during Walk day. Your company will be present with provided logo and signage.

Each opportunity includes company listing in the Walk Day Program and two Walk t-shirts. Details may vary by Walk location. Please contact your local Walk Manager for details.