From Our Leadership

We are pleased to present to you — our dedicated donors, volunteers and community partners — the Impact Report for Fiscal Year 2019. As new leaders of the Washington State Chapter, we are humbled and grateful for the many ways your support enhances the lives of people in our community affected by Alzheimer’s disease and other forms of dementia.

In addition to highlights featured in this report, we also:

- Strengthened our dedication to diversity and inclusion, and are exploring ways to reduce barriers and increase outreach to underserved communities, many of whom are disproportionately impacted by dementia.
- Began implementation of a new Health Systems Engagement Strategy, aimed at increasing access to timely diagnosis and high-quality dementia care through partnerships with health systems, physicians and other health care professionals.
- Focused on increasing community engagement and expanding volunteer-powered program delivery by hosting a series of Community Forums across our service area to assess needs, identify service gaps and mobilize volunteers.

It is an honor and privilege to serve the people of Washington State and Northern Idaho. We look forward to growing our impact and expanding our reach, together with you, as we relentlessly pursue an end to Alzheimer’s and all dementia.

Jim Wilgus
Executive Director & Regional Leader

Mikaela Louie
Board Chair

Strengthening Diversity & Inclusion

- This year, we launched our first ever Diversity & Inclusion Committee with board, staff and volunteers.
- Community forums were held in Spanish and Korean, and our Central Washington Alzheimer’s & Dementia Conference offered a dedicated track for Spanish-speaking family caregivers.
- We collaborated with the Dementia Action Collaborative to produce Mapa De La Demencia, the Spanish version of the popular Dementia Road Map, a guide for family and care partners.

Learn more at alzwa.org/diversity

Enhancing Care and Support

<table>
<thead>
<tr>
<th>6,359</th>
<th>care consultations</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,431</td>
<td>calls to the 24/7 Helpline</td>
</tr>
<tr>
<td>2,006</td>
<td>caregivers attended a support group</td>
</tr>
<tr>
<td>2,646</td>
<td>people attended an educational event</td>
</tr>
<tr>
<td>213</td>
<td>attended an early stage memory loss program</td>
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Access services at alzwa.org or call 1.800.272.3900

“The knowledge, counseling and guidance given to me and my wife this last year, showed us how to live a better life with this disease. That is, you gave us hope. You gave me hope when that seemed impossible.”

- Warren Walker
Increasing Concern & Awareness

- **60 million media impressions** and **1.9 million visits** to the Chapter’s website, blog and social media delivered critical information and resources to the public.
- In June, we partnered with government officials, TV news stations, local landmarks and the Seattle Mariners for *Alzheimer’s & Brain Awareness Month*, raising awareness about the impacts of the disease and the importance of brain health.

Follow us online @alz_wa

Advancing Public Policy

- **14,316 advocates** raised their voices in support of the cause, urging legislators and policymakers at the state and federal level to take action.
- Achieved a **$425 million** increase to Alzheimer’s research funding at National Institutes of Health.
- Helped pass the *Long Term Care Trust Act* in Washington State, the first of its kind in the nation to help fund long term care.

“*We, as a community, need resources more than ever before. As an advocate, I urge legislators to take action today, so that tomorrow, families like mine will have access to better care and stronger support services when facing this devastating disease.*”

- Ramona Pitre-Collins

Become an advocate at alz.org/advocate

Accelerating Research

- **738 TrialMatch participants** in our area completed an online profile to be connected to research studies and treatment trials for Alzheimer’s and other dementias.
- The Alzheimer’s Association made a **$42 million research investment** in FY19, the largest ever in our organization’s history, bringing the Association’s current commitment to over $167 million in more than 500 projects in 27 countries.
- Our new *Research Champion program* launched in FY19 as a way to educate and deepen engagement with local communities by providing updates about progress being made in Alzheimer’s and dementia science.

Learn more at alz.org/research
Growing Revenue to Support the Mission

- Over **8,000 people** in 16 communities across Washington State and Northern Idaho participated in the Walk to End Alzheimer’s, raising **$1.7 million** for Alzheimer’s care, support and research.
- The Longest Day, an annual fundraising and awareness event held on the summer solstice, raised **$108,228** thanks to **114 participants** who planned fundraising and awareness activities.
- As a donor-supported organization, it’s important for us to be transparent about how our funds are used to further our mission. The Alzheimer’s Association continues to meet industry best practice standards with **77%** of our total annual expenses going to care, support, research, awareness and advocacy.

Donate at alz.org/donate

Volunteerism

- In FY19, **582 volunteers** contributed **15,211 hours** to advance our mission. Our talented, caring volunteers delivered programs, raised funds for research and supported people affected by Alzheimer’s.

“Volunteering beside people who literally share my story — who intimately know what my family and I have experienced — has been one of the most meaningful ways I’ve come to feel connected in this community and in my life as a whole.”

- Janelle Simpliciano

Volunteer at alzwa.org/volunteer

Board of Directors

- Mikaela Louie - Chair
- Bryan Haakenson - Vice Chair
- Pete Minden - Secretary
- Ellen Cole
- Chris Gruenfeld
- Christopher M. Henderson
- Bob Kaftan
- Leen Kawas, PhD
- David Kirtman
- Maureen Linehan
- Kristoffer Rhoads, PhD
- Tom Ruttkay
- Janelle Simpliciano
- Roy Walker

Our Vision

A world without Alzheimer’s disease

Our Mission

To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health.