

SPONSORSHIP INFORMATION



THE ALZHEIMER'S ASSOCIATION'S ANNUAL EVENING OF IMPACT

MAY 7 @ THE FIVES COLUMBUS

THE IMPACT OF ALZHEIMER'S ON THE WORKPLACE



16 million

full-time to part-time

or cut back hours.

Nine percent

working entirely.

of caregivers gave up

Americans provide unpaid care for people living with Alzheimer's or other dementias.

6in 10 caregivers were employed in the past year.

These individuals worked an average of **35** hours per week while caregiving.

57% OF EMPLOYED CAREGIVERS HAD TO GO IN TO WORK LATE, LEAVE EARLY OR TAKE TIME OFF DUE TO CAREGIVING DEMANDS.

MAR

Nearly **One-quarter** of caregivers are in the "sandwich generation" — meaning they care for an aging parent and children under 18.

alzheimer's $\ref{eq:second}$ association®

Visit **alz.org** for caregiver support, information and resources.

Six percent retired early.

18% of caregivers went from

83% OF CARE AT HOME IS PROVIDED BY FAMILY MEMBERS, FRIENDS OR OTHER UNPAID CAREGIVERS.





Women

are more likely than men to perform caregiving tasks, a role which often competes with other responsibilities such as employment.

Zeakthrough

SPONSORSHIP BENEFIT	BREAK THROUGH (\$25,000)	BOLD (\$15,000)	BRAVE (10,000)	BRIGHT (\$5,000)	BENEFIT (\$2,500)
Number of reserved tickets included + VIP access	20 tickets 8 VIP	10 tickets 6 VIP	10 tickets 4 VIP	8 tickets	4 tickets
Event signage recognition *premium placement	Logo*	Logo*	Logo	Logo	Name
Event slide show recognition *premium placement	Logo*	Logo*	Logo	Logo	Name
Recognition in event program	Premium	Premium	•	•	•
Name listing on chapter website event page	•	•	•	•	•
Name listing on event invitation	Premium placement	•	•	•	
Logo on event registration site	Premium	Premium	•		
Verbal recognition at event	•	•	•		
Inclusion in the Alzheimer's Association e-newsletter	•	•			
Mentions in social media	•	•			
Chapter website homepage recognition	•				
Inclusion in all event press releases	•				
Highlighted in video testimonial	•				
Inclusion in a pre-event email to registered attendees	•				
Inclusion in post-event thank you email to attendees	•				

alzheimer's Ω association^{\circ} Breakthrough Sponsorship Package - \$25,000

- Two reserved tables (20 tickets)
- Of 20 tickets eight include access to VIP reception
- Premium logo placement on event signage
- Premium logo placement on event slide show
- Premium name recognition in event program
- Name listing on chapter website event page
- Premium name listing on event invitation
- Premium logo placement on registration site
- Verbal recognition at event
- Inclusion in Alzheimer's Association e-newsletter
- Mentions on chapter social media channels
- Chapter website homepage recognition
- Recognition as event sponosor in press releases
- Highlighted in video testiomonial
- Inclusion in pre-event email to registered attendees
- Inclusion in thank you email to attendees

COMPANY NAME	COMPANY CONTACT NAME (ple	ase print)
CONTACT EMAIL	CONTACT PHONE	
SIGNATURE	DATE	

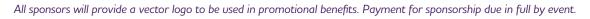


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Bold Sponsorship Package - \$15,000

- One reserved tables (10 tickets)
- Of 10 tickets six include access to VIP reception
- Premium logo placement on event signage
- Premium logo placement on event slide show
- Premium name recognition in event program
- Name listing on chapter website event page
- Premium name listing on event invitation
- Premium logo placement on registration site
- Verbal recognition at event
- Inclusion in Alzheimer's Association e-newsletter
- Mentions on chapter social media channels
- Chapter website homepage recognition

COMPANY NAME	COMPANY CONTACT NAME (please print)	2
CONTACT EMAIL	CONTACT PHONE	
SIGNATURE	DATE	



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Brave Sponsorship Package - \$10,000

- One reserved tables (10 tickets)
- Of 10 tickets four include access VIP reception
- Logo placement on event signage
- Logo placement on event slide show
- Name recognition in event program
- Name listing on chapter website event page
- Name listing on event invitation
- Logo placement on registration site
- Verbal recognition at event
- Inclusion in Alzheimer's Association e-newsletter

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Bright Sponsorship Package - \$5,000

- Eight tickets
- Logo placement on event signage
- Logo placement on event slide show Name recognition in event program
- Name listing on chapter website event page
- Name listing on event invitation

COMPANY NAME	COMPANY CONTACT NAME (please prin	nt)
CONTACT EMAIL	CONTACT PHONE	7
SIGNATURE	DATE	

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Benefit Sponsorship Package - \$2,500

- Four tickets
- Name placement on event signage
- Name placement on event slide show Name recognition in event program
- Name listing on chapter website event page

COMPANY NAME	COMPANY CONTACT NAME (please print)		
CONTACT EMAIL	CONTACT PHONE	_	
SIGNATURE	DATE		