

SPONSORSHIP INFORMATION

*Break
through*

THE ALZHEIMER'S ASSOCIATION'S
ANNUAL EVENING OF IMPACT

MAY 7 @ THE FIVES COLUMBUS

BENEFIT 2020

THE IMPACT OF ALZHEIMER'S ON THE WORKPLACE



16 million

Americans provide unpaid care for people living with Alzheimer's or other dementias.

6 in 10 caregivers were employed in the past year.

These individuals worked an average of

35 hours per week while caregiving.



18% of caregivers went from full-time to part-time or cut back hours. **Nine percent** of caregivers gave up working entirely.



57% OF EMPLOYED CAREGIVERS HAD TO GO IN TO WORK LATE, LEAVE EARLY OR TAKE TIME OFF DUE TO CAREGIVING DEMANDS.



Six percent retired early.



Nearly **one-quarter** of caregivers are in the "sandwich generation" — meaning they care for an aging parent and children under 18.

83% OF CARE AT HOME IS PROVIDED BY FAMILY MEMBERS, FRIENDS OR OTHER UNPAID CAREGIVERS.



Women

are more likely than men to perform caregiving tasks, a role which often competes with other responsibilities such as employment.

alzheimer's  association®

Visit alz.org for caregiver support, information and resources.

Sources: 2018 Alzheimer's Disease Facts and Figures Research Report: Dementia Caregiving in the U.S.

Breakthrough

BENEFIT

SPONSORSHIP BENEFIT	BREAK THROUGH (\$25,000)	BOLD (\$15,000)	BRAVE (10,000)	BRIGHT (\$5,000)	BENEFIT (\$2,500)
Number of reserved tickets included + VIP access	20 tickets 8 VIP	10 tickets 6 VIP	10 tickets 4 VIP	8 tickets	4 tickets
Event signage recognition *premium placement	Logo*	Logo*	Logo	Logo	Name
Event slide show recognition *premium placement	Logo*	Logo*	Logo	Logo	Name
Recognition in event program	Premium	Premium	•	•	•
Name listing on chapter website event page	•	•	•	•	•
Name listing on event invitation	Premium placement	•	•	•	
Logo on event registration site	Premium	Premium	•		
Verbal recognition at event	•	•	•		
Inclusion in the Alzheimer's Association e-newsletter	•	•			
Mentions in social media	•	•			
Chapter website homepage recognition	•				
Inclusion in all event press releases	•				
Highlighted in video testimonial	•				
Inclusion in a pre-event email to registered attendees	•				
Inclusion in post-event thank you email to attendees	•				

Breakthrough

2020

BENEFIT

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Breakthrough Sponsorship Package - \$25,000

- Two reserved tables (20 tickets)
- Of 20 tickets eight include access to VIP reception
- Premium logo placement on event signage
- Premium logo placement on event slide show
- Premium name recognition in event program
- Name listing on chapter website event page
- Premium name listing on event invitation
- Premium logo placement on registration site
- Verbal recognition at event
- Inclusion in Alzheimer's Association e-newsletter
- Mentions on chapter social media channels
- Chapter website homepage recognition
- Recognition as event sponsor in press releases
- Highlighted in video testimonial
- Inclusion in pre-event email to registered attendees
- Inclusion in thank you email to attendees

COMPANY NAME

COMPANY CONTACT NAME (please print)

CONTACT EMAIL

CONTACT PHONE

SIGNATURE

DATE

For more information contact Jill Grosenheider-Rudd: jrudd@alz.org or 614.442.2012

All sponsors will provide a vector logo to be used in promotional benefits. Payment for sponsorship due in full by event.

Break through

2020
BENEFIT

Bold Sponsorship Package - \$15,000

- One reserved tables (10 tickets)
- Of 10 tickets six include access to VIP reception
- Premium logo placement on event signage
- Premium logo placement on event slide show
- Premium name recognition in event program
- Name listing on chapter website event page
- Premium name listing on event invitation
- Premium logo placement on registration site
- Verbal recognition at event
- Inclusion in Alzheimer's Association e-newsletter
- Mentions on chapter social media channels
- Chapter website homepage recognition

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Break through

2020
BENEFIT

Brave Sponsorship Package - \$10,000

- One reserved tables (10 tickets)
- Of 10 tickets four include access VIP reception
- Logo placement on event signage
- Logo placement on event slide show
- Name recognition in event program
- Name listing on chapter website event page
- Name listing on event invitation
- Logo placement on registration site
- Verbal recognition at event
- Inclusion in Alzheimer's Association e-newsletter

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Break through

2020
BENEFIT

Bright Sponsorship Package - \$5,000

- Eight tickets
- Logo placement on event signage
- Logo placement on event slide show
- Name recognition in event program
- Name listing on chapter website event page
- Name listing on event invitation

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Break through

2020
BENEFIT

Benefit Sponsorship Package - \$2,500

- Four tickets
- Name placement on event signage
- Name placement on event slide show
- Name recognition in event program
- Name listing on chapter website event page

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