

SPONSORSHIP INFORMATION

*Break
through*

THE ALZHEIMER'S ASSOCIATION'S
ANNUAL EVENING OF IMPACT

THURSDAY MAY 7, 2020 | 6 P.M.
THE FIVES COLUMBUS
555 W GOODALE ST. COLUMBUS, OH 43215

BENEFIT 2020

THE IMPACT OF ALZHEIMER'S ON THE WORKPLACE



16 million

Americans provide unpaid care for people living with Alzheimer's or other dementias.

6 in 10 caregivers were employed in the past year.

These individuals worked an average of

35 hours per week while caregiving.



18% of caregivers went from full-time to part-time or cut back hours.

Nine percent

of caregivers gave up working entirely.



57% OF EMPLOYED CAREGIVERS HAD TO GO IN TO WORK LATE, LEAVE EARLY OR TAKE TIME OFF DUE TO CAREGIVING DEMANDS.



Six percent retired early.



Nearly **one-quarter** of caregivers are in the "sandwich generation" — meaning they care for an aging parent and children under 18.

83% OF CARE AT HOME IS PROVIDED BY FAMILY MEMBERS, FRIENDS OR OTHER UNPAID CAREGIVERS.



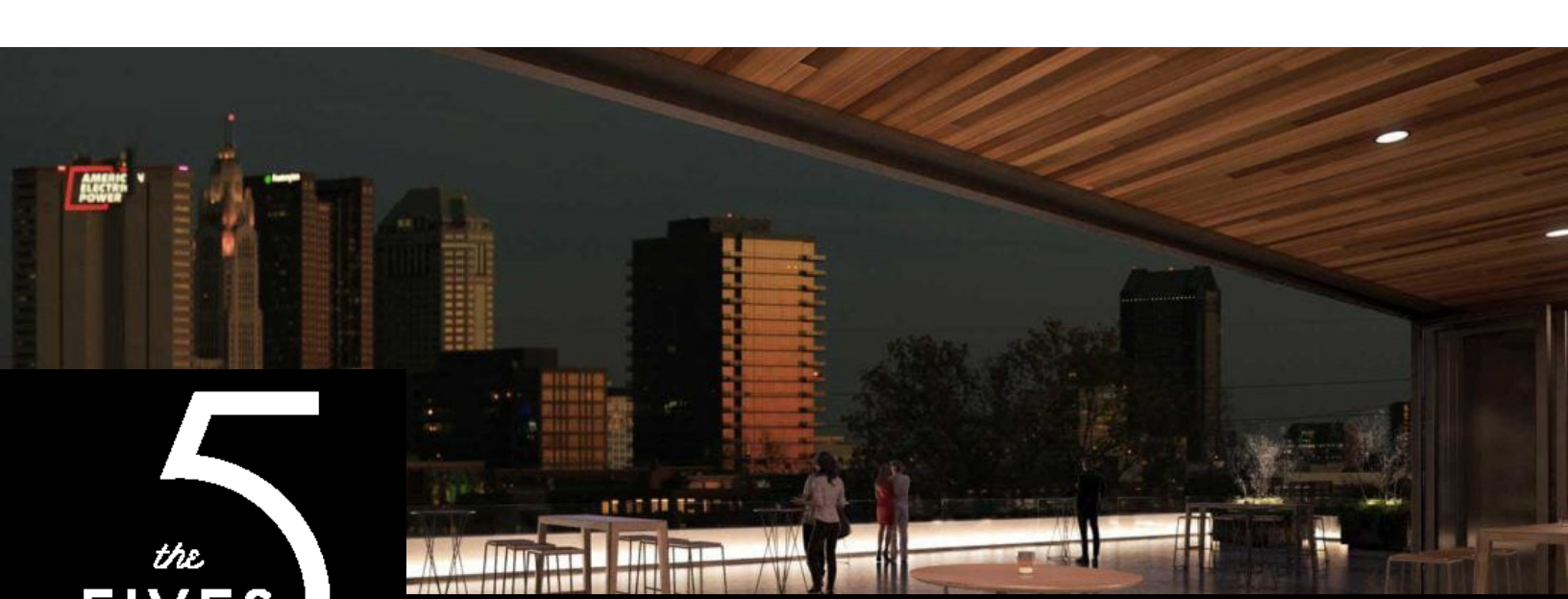
Women

are more likely than men to perform caregiving tasks, a role which often competes with other responsibilities such as employment.

alzheimer's  association®

Visit alz.org for caregiver support, information and resources.

Sources: 2018 Alzheimer's Disease Facts and Figures Research Report: Dementia Caregiving in the U.S.



5 *the* FIVES

EXPERIENCE DOWNTOWN COLUMBUS WITH AN INCREDIBLE VIEW FROM THE FIVES



Breakthrough
BENEFIT

Breakthrough

BENEFIT

SPONSORSHIP BENEFIT	BREAK THROUGH (\$25,000)	BOLD (\$15,000)	BRAVE (10,000)	BRIGHT (\$5,000)	BENEFIT (\$2,500)
Number of reserved tickets included + VIP access	20 tickets 8 VIP	10 tickets 6 VIP	10 tickets 4 VIP	8 tickets	4 tickets
Event signage recognition *premium placement	Logo*	Logo*	Logo	Logo	Name
Event slide show recognition *premium placement	Logo*	Logo*	Logo	Logo	Name
Recognition in event program	Premium	Premium	•	•	•
Name listing on chapter website event page	•	•	•	•	•
Name listing on event invitation	Premium placement	•	•	•	
Logo on event registration site	Premium	Premium	•		
Verbal recognition at event	•	•	•		
Inclusion in the Alzheimer's Association e-newsletter	•	•			
Mentions in social media	•	•			
Chapter website homepage recognition	•				
Inclusion in all event press releases	•				
Highlighted in video testimonial	•				
Inclusion in a pre-event email to registered attendees	•				
Inclusion in post-event thank you email to attendees	•				

Breakthrough

2020

Breakthrough Sponsorship Package - \$25,000

- Two reserved tables (20 tickets)
- Of 20 tickets eight include access to VIP reception
- Premium logo placement on event signage
- Premium logo placement on event slide show
- Premium name recognition in event program
- Name listing on chapter website event page
- Premium name listing on event invitation
- Premium logo placement on registration site
- Verbal recognition at event
- Inclusion in Alzheimer's Association e-newsletter
- Mentions on chapter social media channels
- Chapter website homepage recognition
- Recognition as event sponsor in press releases
- Highlighted in video testimonial
- Inclusion in pre-event email to registered attendees
- Inclusion in thank you email to attendees

COMPANY NAME

COMPANY CONTACT NAME (please print)

CONTACT EMAIL

CONTACT PHONE

STREET ADDRESS

CITY, ST ZIP

SIGNATURE

DATE

For more information contact Jill Grosenheider-Rudd: jrudd@alz.org or 614.442.2012

All sponsors will provide a vector logo to be used in promotional benefits. Payment for sponsorship due in full by event.

Please send payment to Alzheimer's Association 1379 Dublin Rd. Columbus, OH 43215

BENEFIT

Break through

2020

BENEFIT

EVENING

2020

BENEFIT

EVENING

Bold Sponsorship Package - \$15,000

- One reserved tables (10 tickets)
- Of 10 tickets six include access to VIP reception
- Premium logo placement on event signage
- Premium logo placement on event slide show
- Premium name recognition in event program
- Name listing on chapter website event page
- Premium name listing on event invitation
- Premium logo placement on registration site
- Verbal recognition at event
- Inclusion in Alzheimer's Association e-newsletter
- Mentions on chapter social media channels
- Chapter website homepage recognition

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Break through

2020

BENEFIT

EVENT

2020

DATE

LINE

Brave Sponsorship Package - \$10,000

- One reserved tables (10 tickets)
- Of 10 tickets four include access VIP reception
- Logo placement on event signage
- Logo placement on event slide show
- Name recognition in event program
- Name listing on chapter website event page
- Name listing on event invitation
- Logo placement on registration site
- Verbal recognition at event
- Inclusion in Alzheimer's Association e-newsletter

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Break through

Bright Sponsorship Package - \$5,000

- Eight tickets
- Logo placement on event signage
- Logo placement on event slide show
- Name recognition in event program
- Name listing on chapter website event page
- Name listing on event invitation

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2020
BENEFIT

Break through

Benefit Sponsorship Package - \$2,500

- Four tickets
- Name placement on event signage
- Name placement on event slide show
- Name recognition in event program
- Name listing on chapter website event page

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2020
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