FOR IMMEDIATE RELEASE
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ALZHEIMER’S ASSOCIATION WALK TO END ALZHEIMER’S
STEPS OFF SEPTEMBER 21 AT LORAIN’S BLACK RIVER LANDING

Participants to Raise Critically Needed Funds for
Alzheimer’s Care, Support and Research

LORAIN – Black River Landing, 421 Black River Lane, Lorain, will be the site of the 2019 Lorain County Walk to End Alzheimer’s® on Saturday, September 21. Activities and registration begin at 8 a.m.; Promise Garden ceremony at 10 a.m.; walk begins at 10:30 a.m. The Alzheimer’s Association® is inviting local residents and businesses to join the fight to end Alzheimer’s by registering for the Walk. To register a team visit act.alz.org/lorain.

Participants choose a one-mile or a three-mile route through Black River Landing, a new venue for the walk. More than 800 walkers are expected to raise an estimated $150,000. After the walk, participants are invited to join in an after-party with family-friendly activities, games, information booths, light refreshments and more.

Kaplan’s Furniture is the Presenting Sponsor of the Lorain County Walk to End Alzheimer’s, a sponsorship commitment they have made since the inception of the walk in 2011. Steve Kaplan, President of Kaplan’s Furniture and Multilink, Inc., and his family have been involved with the Walk to End Alzheimer’s and the Cleveland Area Chapter for more than 15 years. Steve’s father died of Alzheimer’s and he is dedicated to raising awareness of this disease in his father’s honor. Edward Jones is the National Presenting Sponsor.

“There has never been a greater need to join in the fight against Alzheimer’s disease,” said Nancy Udelson, president and CEO, Alzheimer’s Association Cleveland Area Chapter. Funds raised will provide care and support services to all those facing Alzheimer’s disease; advance
education and awareness efforts; drive research and fuel efforts to advocate at federal and state levels for the support our movement needs.”

“I joined the Alzheimer’s Association as a volunteer after experiencing the impact this disease had on my mother and our family,” said Stan Bernat, Lorain County walk subcommittee chair. Bernat’s mother, Irene, and her sister, Helen Ulatowski, both had Alzheimer’s.

“I formed a Walk to End Alzheimer’s team called Mindsweepers with the hope to sweep clear the cobwebs and issues of confusion and memory loss that Alzheimer’s disease afflicts on so many of our loved ones,” he added.

“Each step taken by an Alzheimer caregiver along their path is different. The journey, however, is the same... What is important for all to remember is that no one has to think that they are on their own. There are others that are on that journey currently, or like myself, have only the memories of the personal experience. The Alzheimer’s Association’s Helpline (800.272.3900) is there 24 hours a day, seven days a week, to provide advice, suggestions, or to patiently listen,” Bernat said.

Walk to End Alzheimer’s is more than a walk. It calls on participants to unite in a movement to reclaim the future for millions. In addition to the actual walk, participants learn about Alzheimer’s disease and how to get involved with this critical cause, from advocacy opportunities to support programs and services to clinical studies. To start or join a team today, visit act.alz.org/lorain.

Alzheimer’s Association®
The Alzheimer’s Association is the leading voluntary health organization in Alzheimer’s care, support and research. Our mission is to eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer’s. Visit alz.org or call 800.272.3900.