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ALZHEIMER’S ASSOCIATION WALK TO END ALZHEIMER’S®
STEPS OFF SEPTEMBER 29 AT LAKE METROPARKS FARPARK

Participants to Raise Critically Needed Funds for
Alzheimer’s Care, Support and Research

KIRTLAND, OH – Lake Metroparks Farmpark in Kirtland will be the site of the 2019 Walk to End Alzheimer’s on Sunday, September 29. Activities and registration begin at 8 a.m. The walk steps off after a brief yet meaningful Promise Garden ceremony at 10 a.m. honoring those affected by Alzheimer’s disease. The Alzheimer’s Association® is inviting local residents and businesses to join the fight to end Alzheimer’s by registering for the Walk.

Walk participants choose a one-mile or a three-mile route winding through the Farmpark. We expect 1,100 participants from more than 100 teams. Our goal is to raise more than $260,000. After the walk, participants are invited to join in an after-party with family-friendly activities, games, information booths, light refreshments and more.

Lake Health is the Presenting Sponsor of the Kirtland Walk to End Alzheimer’s for the fifth year in a row. Cynthia Moore-Hardy, FACHE, Lake Health president and CEO, is a member of the Alzheimer’s Association Cleveland Area Chapter board. Edward Jones is the National Presenting Sponsor. WINT Integrity Radio and The News-Herald are media sponsors.

“It’s an honor to once again be a part of this exciting event, which will fund critically needed care and support programs for the more 50,000 Northeast Ohioans whose lives are touched by Alzheimer’s disease. Every year, I’m inspired by the overwhelming dedication of our community and my fellow Lake Health team members to raise awareness for this devastating disease and
help advance pioneering research to find new treatment options and, ultimately, a cure,” said Moore-Hardy.

Lake Health team members and volunteers are selling point of sale flowers at the hospital’s pharmacies and information desks to support Lake Health - Team Forget Me Not. Senior Connection members have learned about the walk at their monthly events and signed up to support the team even if they can’t physically walk the route. And team members have taken a chance on several raffle prizes, including a baseball/picnic basket with raffle proceeds supporting Lake Health -Team Forget Me Not.

Congressman Dave Joyce (OH-14), an advocate of raising Alzheimer’s awareness, said, “Too many families are denied the opportunity to cherish old memories and make new ones because of Alzheimer’s. Nationwide, there are roughly 5.7 million Americans living with this devastating disease, and in the next few decades, that number is expected to jump to nearly 14 million. Yet for many years, Alzheimer’s was one of the most underfunded diseases in the country.

“For the sake of the millions of Americans living with this disease and their loved ones, I have worked hand-in-hand with the Alzheimer’s Association to change that. Creating a world without Alzheimer’s is the ultimate bipartisan cause, and I am proud to continue working with both the Alzheimer’s Association and my colleagues in Congress so that one day, we can turn that hope into a reality,” he said. Joyce is also a member of the Congressional Alzheimer’s Task Force.

“There has never been a greater need to join in the fight against Alzheimer’s disease,” said Nancy Udelson, president and CEO, Alzheimer’s Association Cleveland Area Chapter. Funds raised will provide care and support services to all those facing Alzheimer’s disease; advance education and awareness efforts; drive research, and fuel efforts to advocate at federal and state levels for the support our movement needs.”
Walk to End Alzheimer’s is more than a walk. It calls on participants to unite in a movement to reclaim the future for millions. In addition to the actual walk, participants learn about Alzheimer’s disease and how to get involved with this critical cause, from advocacy opportunities to support programs and services to clinical studies. To start or join a team today, visit act.alz.org/kirtlandwalk

Alzheimer’s Association®
The Alzheimer’s Association is the leading voluntary health organization in Alzheimer’s care, support and research. Our mission is to eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer’s. Visit alz.org or call 800.272.3900.

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