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Charter Research joins Walk to End Alzheimer’s Orlando as a supporting sponsor

 Walk to End Alzheimer’s is the world’s largest event dedicated to Alzheimer’s care, support, and research.

ORLANDO, Fla., August 1, 2023 – Charter Research will join the Alzheimer’s Association Central and North Florida Chapter as the 2023 Walk to End Alzheimer’s supporting sponsor in Orlando. The Walk will take place on Saturday, Oct. 7 at Walt Disney Amphitheatre at Lake Eola.

“Charter Research is pleased to be a supporting sponsor for the Walk to End Alzheimer’s each year,” said Jeff Pohlig, chief executive officer for Charter Research.

More than 6 million Americans are living with Alzheimer’s disease – a leading cause of death in the United States. Additionally, more than 11 million family members and friends provide care to people living with Alzheimer’s and other dementias.

On Walk day, attendees honor those affected by Alzheimer’s with the poignant Promise Garden ceremony – a mission-focused experience that signifies participants’ solidarity in the fight against the disease. The colors of the Promise Garden flowers represent participants’ personal connections to Alzheimer’s disease and the reasons they walk.

“This fun community event brings people together for a great cause! As we advance medicines for Alzheimer's through our clinical trials, we’re proud to partner with and support the Alzheimer’s Association in offering care, support, and research. Working together, we hope to rid the world of Alzheimer's disease.”

To register and receive the latest updates for Walk to End Alzheimer’s Orlando, visit www.alz.org/OrlandoWalk.

Alzheimer’s Association Walk to End Alzheimer’s®
The Alzheimer’s Association Walk to End Alzheimer’s is the world’s largest event to raise awareness and funds for Alzheimer’s care, support and research. Since 1989, the Alzheimer’s Association mobilized millions of Americans in the Alzheimer’s Association Memory Walk®, now the Alzheimer’s Association is continuing to lead the way with Walk to End Alzheimer’s. Together, we can end Alzheimer’s.

**Alzheimer’s Association®**
The Alzheimer’s Association is a worldwide voluntary health organization dedicated to Alzheimer’s care, support and research. Its mission is to lead the way to end Alzheimer’s and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Visit [alz.org](http://alz.org) or call 800.272.3900.

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