FOR IMMEDIATE RELEASE:

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**HealthSun presenting sponsor for Alzheimer’s Association Walk to End Alzheimer’s Broward**

*Walk to End Alzheimer’s is the world’s largest event dedicated to Alzheimer’s care, support, and research.*

**BROWARD, Fla., June 2, 2023** – HealthSun Health Plans will join the 2023 Walk to End Alzheimer’s as a presenting sponsor in Broward. The Walk will take place on Saturday, Nov. 18 at Nova Southeastern University.

“Alzheimer’s Disease affects millions of Americans and many right here, close to home,” said Elena Newman, president of HealthSun.

According to the Alzheimer's Association's 2023 Facts and Figures report, more than 6 million Americans are living with Alzheimer’s disease – a leading cause of death in the United States. Additionally, more than 11 million family members and friends provide care to people living with Alzheimer’s and other dementias.

On Walk day, attendees honor those affected by Alzheimer’s with the poignant Promise Garden ceremony – a mission-focused experience that signifies participants’ solidarity in the fight against the disease. The colors of the Promise Garden flowers represent participants’ personal connections to Alzheimer’s disease and the reasons they walk.

“As a trusted consumer choice and local health leader, HealthSun is committed to working with the Alzheimer’s Association and all organizations that share our goal to improve the health and well-being of the people in our community.”

To register and receive the latest updates for Walk to End Alzheimer’s Broward, visit alz.org/BrowardWalk.

*Alzheimer’s Association Walk to End Alzheimer’s*

The Alzheimer’s Association Walk to End Alzheimer’s is the world’s largest event to raise awareness and funds for Alzheimer’s care, support and research. Since 1989, the
Alzheimer’s Association mobilized millions of Americans in the Alzheimer’s Association Memory Walk®; now the Alzheimer’s Association is continuing to lead the way with Walk to End Alzheimer’s. Together, we can end Alzheimer’s.

**Alzheimer’s Association®**
The Alzheimer’s Association is a worldwide voluntary health organization dedicated to Alzheimer’s care, support and research. Its mission is to lead the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Visit [alz.org](http://alz.org) or call 800.272.3900.

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