FOR IMMEDIATE RELEASE:

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The Rotary Club of The Villages presenting sponsor for Alzheimer’s Association Walk to End Alzheimer’s

Walk to End Alzheimer’s is the world’s largest event dedicated to Alzheimer’s care, support, and research.

THE VILLAGES, Fla., May 3, 2023 – The Rotary Club of The Villages will join the 2023 Walk to End Alzheimer’s as a presenting sponsor in The Villages. The Walk will take place on Saturday, Oct. 7 at the Villages Polo Club.

“The Rotary Club of The Villages has been the presenting sponsor of the local Walk to End Alzheimer’s since its inception. The Rotary Club of The Villages is proud to again be the presenting sponsor for this 2023 walk in The Villages,” said Todd Freeman, president of the club.

More than 6 million Americans are living with Alzheimer’s disease – a leading cause of death in the United States. Additionally, more than 11 million family members and friends provide care to people living with Alzheimer’s and other dementias.

On Walk day, attendees honor those affected by Alzheimer’s with the poignant Promise Garden ceremony – a mission-focused experience that signifies participants’ solidarity in the fight against the disease. The colors of the Promise Garden flowers represent participants’ personal connections to Alzheimer’s disease and the reasons they walk.

“Our partnership with the Alzheimer's Association continues to provide our local community with numerous resources for those affected by Alzheimer's and related disorders. We hope to see everyone at the event.”

To register and receive the latest updates for Walk to End Alzheimer’s The Villages, visit alz.org/TheVillagesWalk.

Alzheimer’s Association Walk to End Alzheimer’s®
The Alzheimer’s Association Walk to End Alzheimer’s is the world’s largest event to raise awareness and funds for Alzheimer’s care, support and research. Since 1989, the
Alzheimer’s Association mobilized millions of Americans in the Alzheimer’s Association Memory Walk®; now the Alzheimer’s Association is continuing to lead the way with Walk to End Alzheimer’s. Together, we can end Alzheimer’s.

Alzheimer’s Association®
The Alzheimer’s Association is a worldwide voluntary health organization dedicated to Alzheimer’s care, support and research. Its mission is to lead the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Visit alz.org or call 800.272.3900.

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