Be a part of
the premier education event
of the year!

Alzheimer's Association
Rocky Mountain Conference on Dementia

April 29, 2019
7:30AM-4:30PM

Hyatt Regency Denver Tech Center

Sponsorship Opportunities
An estimated 47 MILLION people worldwide are living with dementia.

Nearly 6 million Americans are currently living with the disease.

Alzheimer’s is the 6TH LEADING CAUSE OF DEATH in the United States, and THE ONLY ONE WITHOUT A PREVENTION, TREATMENT, OR CURE.

1 in 3 SENIORS DIES WITH ALZHEIMER’S OR ANOTHER DEMENTIA

EARLY AND ACCURATE DIAGNOSIS COULD SAVE UP TO $7.9 TRILLION IN MEDICAL AND CARE COSTS.

alz.org/co | 455 N. Sherman St., #500, Denver, CO 80203 | 303.813.1669
The disease also hits close to home.

IN COLORADO:

The number of Coloradans living with Alzheimer’s is projected to rise to 92,000 by 2025.

1612

# of Coloradans who died of the disease in 2015 (most recent #s available).

$48,028

Average annual per-person payments for health care and long-term care services for persons age 65+ with dementia

vs.

$13,605

Average annual per-person payments for health care and long-term care services for persons age 65+ without dementia

Nearly a QUARTER OF A MILLION COLORADANS are serving as unpaid caregivers, providing an estimated 282 MILLION HOURS OF SUPPORT in 2017 valued at nearly $3.6 BILLION.
The Rocky Mountain Conference on Dementia is the region's premier one-day conference for people living with Mild Cognitive Impairment, early dementia, families, friends and professionals. The agenda includes dementia experts from across the country. Commit to a day filled with unique dementia-specific education, information, support and resources.

MY EXPERIENCE

“I find something valuable in almost every support group meeting. Sharing this experience and being willing to challenge myself to grow and accept each new normal helps me realize that life is still good.”

Deborah Crandell
Your company can make a difference.

78% of consumers would be more likely to buy a product or patronize a business associated with a cause they care about.

66% of consumers would switch brands to support a cause they care about.

84% of consumers believe that cause-related marketing creates a positive company image.

As a leading corporation, you're uniquely positioned to advance the Alzheimer's movement in significant ways. It's likely that many members of your corporate community - your employees, customers and key stakeholders - are already connected to the disease.

83% of care provided at home is delivered by family caregivers.

57% of employed caregivers had to go in late, leave early or take time off.

16% took a leave of absence.

18% went from full-time to part-time.

9% gave up work entirely.

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**$10,000 INSPIRATION**

- 8 stand-up banners*: at table, on stage in main ballroom AND in each of the breakout session rooms
- Recognition in our e-newsletter (55,000+ constituents)
- Organization logo on pre-event flyer
- Organization logo on Chapter website
- Full-page ad in day of event program booklet
- 10 registrations (including staff at table)
- Recognition from Chapter Executive as a presenting sponsor
- Organization logo on scrolling powerpoint at opening
- Table tent signage provided by the Association on main ballroom tables
- 3 social media posts on Association accounts

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**$5,000 HOPE**

- 3 stand-up banners*: registration area, at sponsor table and in lunch area
- Recognition in our e-newsletter (55,000+ constituents)
- Half-page ad in day of event program booklet
- 5 registrations (including staff at table)
- Organization logo on scrolling powerpoint at opening

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**$3,000 DEDICATION**

- 2 stand-up banners*: at sponsor table and in lunch area
- Quarter-page ad in day of event program booklet
- 4 registrations (including staff at table)
- Organization name on scrolling powerpoint at opening
$2,000 LOYALTY

- Eighth-page ad in day of event program booklet
- 3 registrations (including staff at table)
- Organization name on scrolling powerpoint at opening

$750 EXHIBITOR

- Name in exhibitor section of event program booklet
- 2 registrations (including staff at table)

*Stand up banners provided by sponsor.*
Sponsor Agreement

BUSINESS INFORMATION

Company Name: ________________________________________________________________
Contact: _______________________________________________________________________
Street Address: ________________________________________________________________
City ___________________________ State: ______________________ Zip Code: ______________
Phone: __________________________ Email: _________________________________________

SPONSOR LEVEL

☐ Inspiration ($10,000)  ☐ Dedication ($3,000)  ☐ Exhibitor ($750/$700 for non-profits)
☐ Hope ($5,000)  ☐ Loyalty ($2,000)  ☐ Add Electricity (+$50)

PAYMENT INFORMATION (Payment due by March 29, or table will be forfeited.)

☐ Check enclosed payable to Alzheimer’s Association   ☐ Notes:
☐ Send invoice (Due within 30 days or by March 29 - whichever is sooner)
☐ Credit Card

Card Number: __________________________________________________________________
Exp. Date: _______/_________ CVV:_________ Name on Card: __________________________________________
Signature: _______________________________________________________________________

Billing Address (if different than above): _____________________________________________
City: ___________________________________ State: ___________ Zip: ___________________

The Alzheimer’s Association, Colorado Chapter reserves the right at its sole discretion to approve representatives to ensure quality and variety of the exhibitor area and will make the final determination of all space assignments. We will attempt to accommodate all representatives, but space is limited and may require the return of exhibit table applications if space runs out. No representatives shall transfer, assign, sell, share or barter space without the express consent of the Alzheimer’s Association, Colorado Chapter. All organization signage will fit within the boundaries of the overall table dimensions of 6 feet wide and not obstruct any conference room signage. The Alzheimer’s Association, Colorado Chapter also reserves the right to request a representative to remove any decoration or signage that does not comply with the fire codes or the Association’s philosophy of promoting dignity and respect when caring for individuals with Alzheimer’s disease.

I have read the above and will comply with the rules and regulations. I also understand that WiFi access may be limited in the event space.

_____ We need electricity at our booth (+$50)
_____ We require WiFi and will contact dhubbard@alz.org or 720-699-9277 for rates.

Printed Name & Title

The Alzheimer’s Association, Colorado Chapter sincerely appreciates your support of this conference.

Please mail/e-mail/fax this agreement to Alzheimer’s Association, Colorado Chapter, 455 N. Sherman Street, Suite 500, Denver, CO 80203 fax: 303-813-1670. ATTENTION: Renee Herrera, rherrera@alz.org

alzheimer's association

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