Thursday, May 2, 2019 Glenmore Country Club

After his father Whitey Howard died of Alzheimer’s disease 24 years ago, Bill Howard – a Charlottesville commercial real estate agent – contacted the Alzheimer’s Association. In appreciation for the information and support the Association provided for the Howard family, Bill offered to organize a fundraiser. As a passionate golfer, Bill naturally organized a golf tournament.

Twenty years later, the Annual Bill Howard Golf Tournament and accompanying events, have raised more than $1.25 million for the Central and Western Virginia Chapter of the Alzheimer’s Association helping to provide care and support for hundreds of individuals challenged with Alzheimer’s disease, their families and caregivers.

Morning round - 8:00am
Afternoon round - 1:00pm
Captain’s Choice
3 Divisions
Fabulous prizes in each division
Male and female players are welcome!
Title Sponsor – $33,000 (exclusive):
- Your company name and logo will be featured in conjunction with the Bill Howard Golf Tournament name.
- Your logo will be featured on a golf umbrella given to all golfers at the tournament.
- A representative from your company may speak at the tournament.
- Your business will be promoted in all tournament advertising and social media posts, and will be featured prominently on promotional materials and the tournament website.
- Your logo will be displayed prominently on the tournament Sponsor Banner.
- You may also display your company banner at the tournament.
- You will also Own-A-Hole. Your logo will be featured on a sign placed prominently on the hole of your choice. Your business may provide company representatives to staff the hole and offer drinks, snacks and/or giveaways.
- You may host 2 teams to play in the tournament.
- The title sponsor may bring 20 guests to the party after the tournament.

Presenting Sponsor – $10,000 (exclusive):
- Your logo will be featured on a Yeti-style tumbler given to all golfers at the tournament.
- Your business will be recognized on the tournament website and in social media posts that promote the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament.

Dinner Sponsor – $10,000 (exclusive)
- Your logo will be featured on table signage and cocktail napkins at the Picnic.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament.

Platinum Sponsor – $8,000 (exclusive)
- Your logo will be featured on Pro V, Pro VX Titleist golf balls given to all golfers at the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament.
Gold Sponsor – $7,000 (exclusive)
- Your logo will be featured on a golf towel given to all golfers at the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament.

Silver Sponsor – $6,000 (exclusive)
- Your logo will be featured on a 6-pack cart cooler given to all golfers at the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament.

Bronze Sponsor – $3,000 (exclusive)
- Your logo will be featured on a golf pouch with tees, poker chip ball marker and divot tool given to all golfers at the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may send up to 4 guests to the party after the tournament.

Pin Flag Sponsor – $2,500 (exclusive)
- Your logo will be displayed exclusively on the pin flags on all 18 holes at Glenmore Golf Course on the day of the tournament.
- You may send 4 guests to the Party Golf Course after the tournament.

Golf Carts Sponsor – $2,000 (exclusive)
- Your logo will be displayed in all golf carts.
- You may send 4 guests to attend the party after the tournament.

Beverage Station Sponsor – 3 @ $2,000 each
- Your logo will be featured on signage on one beverage cart for the tournament.
- You may provide one or two company representatives to staff the cart during morning and evening rounds.
- You may send 2 guests to attend the party after the tournament.

Practice Green Sponsor – $1,500 (exclusive)
- Your logo will be featured on a sign placed prominently on the Practice Green.
- You may send 2 guests to attend the party after the tournament.

Driving Range Sponsor – $1,500 for Glenmore Golf Course (exclusive)
- Your logo will be featured on a sign placed prominently on the Driving Range.
- Your business may provide company representatives to hand out giveaways and/or to host a competition or contest at the Driving Range.
- You may also display your company banner at the Driving Range.
- You may send 2 guests to attend the party after the tournament.
Own-A-Hole Sponsor - $1,200 each
- Your logo will be featured on a sign placed prominently on the green of your choice on a first come first serve basis.
- You may also display your company banner.
- Your business may provide company representatives to staff the hole and offer drinks, snacks, or giveaways or your choice

Longest Drive Contest Sponsor – 2 @ $1,000 each (man and woman)
- Your logo will be featured on a sign on Longest Drive hole

Closest-to-the-Pin Contest Sponsor – 2 @ $1,000 each (man and woman)
- Your logo will be featured on a sign on Longest Drive hole.

Scorecard Sponsor – (exclusive) - $1,000
- Your logo will be featured on the scorecard given to each golfer.

Hole Sponsor - $400 each
- Your company name will be featured on a sign placed at the tee box or green along with other Tee Box Sponsors.

Hole-In-One Sponsor (in kind)
- Your company can provide an item (car, golf cart, lawn mower, etc.), trip or service valued at more than $5,000 for a HIO winner.
- We ask that your business cover the cost of the HIO insurance and that you provide volunteers to monitor the hole during morning and afternoon rounds.
- You may display a company banner and provide giveaways during the day.