# Pre-Conference Workshop for Healthcare Professionals

**Wednesday, November 14 - $45 per person**

1:00pm - 4:00pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:30</td>
<td>DOORS OPEN - REGISTRATION</td>
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<tr>
<td>8:45</td>
<td>WELCOME – Sue Friedman, President &amp; CEO</td>
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<tr>
<td>9:00</td>
<td>BEING MY MOM’S MOM - Loretta Veney, Author and Speaker</td>
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<tr>
<td>10:00</td>
<td>BREAK</td>
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<tr>
<td>10:15</td>
<td>Break Out Sessions (3) - CHOOSE ONE</td>
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<tr>
<td>1.</td>
<td>DEMENTIA CARE PRACTICE RECOMMENDATIONS – Monica Moreno, Senior Director, Care and Support, Alzheimer’s Association</td>
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<td>2.</td>
<td>UNDERSTANDING BEHAVIORS – Ann-Ashby McKissick, RPh, CGP, FASCP; Consultant Pharmacist Specializing in Geriatric Pharmacy Care Services; Certified Dementia Educator/Trainer</td>
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<tr>
<td>3.</td>
<td>LEGAL AND FINANCIAL: Avoiding Fistfights at Thanksgiving Dinner: How Both Family and Non-Family Caregivers Should Be Properly Compensated to Minimize Friction</td>
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</tbody>
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**Register Online Today!**

Visit [alz.org/crf](http://alz.org/crf)

1) Search Alzheimer’s Association Programs and Events
2) Click Education Program and add Roanoke, VA
3) Register yourself or group for the Roanoke Conference and/or Professionals Pre-Conference.

Or call 1-800-272-3900 to register and pay by phone.
ENHANCING QUALITY OF LIFE IN DEMENTIA CARE
A conference that brings together health professionals and families to understand a person-directed approach to caring for those living with Alzheimer’s and other forms of dementia

Thursday, November 15, 2018
Holiday Inn Valley View
3315 Ordway Dr. NW
Roanoke, VA 24017

Featuring:

Keith Fargo, PhD, Director of Scientific Programs & Outreach, Alzheimer’s Association
Loretta Veney, Author & Speaker
Monica Moreno, Senior Director, Care and Support, Alzheimer’s Association
Chris Desimone, Attorney, Anderson Desimone & Green PC
Karen Garner, Virginia Advocacy Manager, Alzheimer’s Association
Kate Tamarkin, Ph.D., Program Coordinator, Hospice of the Piedmont
Ann Ashby McKissick, RPh, CGP, FRP, Consultant Pharmacist

Sponsors

Register Today!

Roanoke, VA
Healthcare Professionals - Nov. 14 Pre-Conference Workshop for November 15, 2018 AND Enhancing Quality of Life