



Thursday, May 2, 2019
Glenmore Country Club
Keswick, VA

SPONSORSHIP OPPORTUNITIES

Title Sponsor – \$33,000 (exclusive):

- Your company name and logo will be featured in conjunction with the Bill Howard Golf Tournament name.
- Your logo will be featured on a golf umbrella given to all golfers at the tournament.
- A representative from your company may speak at the tournament.
- Your business will be promoted in all tournament advertising and social media posts, and will be featured prominently on promotional materials and the tournament website.
- Your logo will be displayed prominently on the tournament Sponsor Banner.
- You may also display your company banner at the tournament.
- You will also Own-A-Hole. Your logo will be featured on a sign placed prominently on the hole of your choice. Your business may provide company representatives to staff the hole and offer drinks, snacks and/or giveaways.
- You may host 2 teams to play in the tournament.
- The title sponsor may bring 20 guests to the party after the tournament.

Presenting Sponsor – \$10,000 (exclusive):

- Your logo will be featured on a Yeti-style tumbler given to all golfers at the tournament.
- Your business will be recognized on the tournament website and in social media posts that promote the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament.

Dinner Sponsor – \$10,000 (exclusive)

- Your logo will be featured on table signage and cocktail napkins at the Picnic.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament

Platinum Sponsor – \$8,000 (exclusive)

- Your logo will be featured on Pro V, Pro VX Titleist golf balls given to all golfers at the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament.

Gold Sponsor – \$7,000 (exclusive)

- Your logo will be featured on a golf towel given to all golfers at the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament.

Silver Sponsor – \$6,000 (exclusive)

- Your logo will be featured on a 6-pack cart cooler given to all golfers at the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may also display your company banner at the tournament.
- You may host a team to play in the tournament.
- Your team players may each bring a guest to the party after the tournament.

Bronze Sponsor – \$3,000 (exclusive)

- Your logo will be featured on a golf pouch with tees, poker chip ball marker and divot tool given to all golfers at the tournament.
- Your logo will be included on the Sponsor Banner displayed at the tournament.
- You may send up to 4 guests to the party after the tournament.

Pin Flag Sponsor – \$2,500 (exclusive)

- Your logo will be displayed exclusively on the pin flags on all 18 holes at Glenmore Golf Course on the day of the tournament.
- You may send 4 guests to the Party Golf Course after the tournament.

Golf Carts Sponsor – \$2,000 (exclusive)

- Your logo will be displayed in all golf carts.
- You may send 4 guests to attend the party after the tournament.

Beverage Station Sponsor – 3 @ \$2,000 each

- Your logo will be featured on signage on one beverage cart for the tournament.
- You may provide one or two company representatives to staff the cart during morning and evening rounds.
- You may send 2 guests to attend the party after the tournament.

Practice Green Sponsor – \$1,500 (exclusive)

- Your logo will be featured on a sign placed prominently on the Practice Green..
- You may send 2 guests to attend the party after the tournament.

Driving Range Sponsor – \$1,500 for Glenmore Golf Course (exclusive)

- Your logo will be featured on a sign placed prominently on the Driving Range.
- Your business may provide company representatives to hand out giveaways and/or to host a competition or contest at the Driving Range.
- You may also display your company banner at the Driving Range.
- You may send 2 guests to attend the party after the tournament.



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Own-A-Hole Sponsor - \$1,200 each

- Your logo will be featured on a sign placed prominently on the green of your choice on a first come first serve basis.
- You may also display your company banner.
- Your business may provide company representatives to staff the hole and offer drinks, snacks, or giveaways or your choice

Longest Drive Contest Sponsor – 2 @ \$1,000 each (man and woman)

- Your logo will be featured on a sign on Longest Drive hole

Closest-to-the-Pin Contest Sponsor – 2 @ \$1,000 each (man and woman)

- Your logo will be featured on a sign on Longest Drive hole.

Scorecard Sponsor – (exclusive) - \$1,000

- Your logo will be featured on the scorecard given to each golfer.

Hole Sponsor - \$400 each

- Your company name will be featured on a sign placed at the tee box or green along with other Tee Box Sponsors.

Hole-In-One Sponsor (in kind)

- Your company can provide an item (car, golf cart, lawn mower, etc.), trip or service valued at more than \$5,000 for a HIO winner.
- We ask that your business cover the cost of the HIO insurance and that you provide volunteers to monitor the hole during morning and afternoon rounds.
- You may display a company banner and provide giveaways during the day.