

SPONSORSHIP OPPORTUNITIES

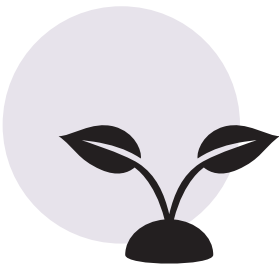
reason to
HOPE
alzheimer's  association®

Sponsorship Deadline to be included on Event Materials: January 24, 2020
Inquiries to Meg Rose, Executive Assistant: msrose@alz.org | 937-610-7007



Visionary Sponsor - \$10,000

- Sponsor spotlight on E-Newsletter (6,000 constituent reach)
- Logo recognition on website, officedisplay, Table Host email communication
- Verbal recognition during the event
- Company materials distributed at event
- Logo recognition during presentation and included in printed event materials
- Logo recognition in Dayton Daily News Thank You Ad
- Reserved event parking
- Logo recognition in donor acknowledgment letters



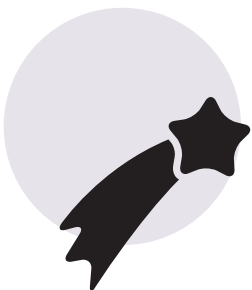
Hope Sponsor - \$7,500

- Logo recognition on website, office display
- Verbal recognition during pre-event announcements
- Company materials distributed at event
- Logo recognition during presentation and included in printed event materials
- Reserved event parking
- Logo recognition in Dayton Daily News Thank You Ad
- Logo recognition in donor acknowledgment letters



Dream Sponsor - \$3,500

- Logo recognition on website, office display
- Name recognition during presentation and included in printed event materials
- Name recognition in Dayton Daily News Thank You Ad
- Name recognition in donor acknowledgment letters



Wish Sponsor - \$1,500

- Name recognition on website
- Name recognition during presentation and included in printed event materials
- Name recognition in Dayton Daily News Thank You Ad

reason to HOPE

alzheimer's association®

Event Date

Friday March 6, 2020

Reason to Hope is a powerful one-hour breakfast designed to educate the community about the Alzheimer's Association while raising funds to support Alzheimer's research, programs and services.

In 2019, **42** table hosts inviting over **407** community and professional leaders who raised **\$220,220** in gifts, pledges and sponsorship.

2019 Visionary Sponsors:

Kettering Health Network
Premier Health

2019 Hope Sponsor:

Dayton Center for Neurological Disorders

For more information or questions about sponsorships, please contact Meg Rose, Executive Assistant at 937-610-7007 or msrose@alz.org.

why we must act now?

Alzheimer's disease is

FATAL

there is no way to
**SLOW, CURE
OR PREVENT**
the disease

As the baby boomers age
the number of
those diagnosed will

TRIPLE by 2050

Alzheimer's disease
is the most
EXPENSIVE
chronic disease
in the country

55%

of people with Alzheimer's are

NOT

informed of
their diagnosis

Alzheimer's
disease is
NOT a

NORMAL PART OF AGING

how we will step up

DOUBLE

research
funding

REACH

more
people

PUSH

for timely &
accurate
DIAGNOSIS

MOBILIZE

the
community
to **ACT**

2020 Dayton Reason to Hope Sponsorship Commitment

Thank you for your support! Your investment will help us continue to provide programs and services throughout the Miami Valley, and support critical research to find a cure.

Please print your organization's name as it should appear on all sponsor materials.

Organization Name _____

Billing Information

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Payment Information

☐ Check Enclosed—Check # _____

☐ Please Invoice — due on receipt

☐ Credit Card - Staff will contact you for payment

Contact information of employee hosting complimentary table at the event

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

For more information or questions about sponsorships, please contact Meg Rose, Executive Assistant at 937-610-7007 or msrose@alz.org.

Please select the sponsorship level you are interested in.

2020 Reason to Hope Sponsorship Levels

☐ Visionary
\$10,000

☐ Hope
\$7,500

☐ Dream
\$3,500

☐ Wish
\$1,500

Signature _____

**Are you interested in learning more
about other partnership
opportunities with the Alzheimer's
Association Miami Valley Chapter?**

If so, please check this box.

☐

Deadline to receive all sponsor benefits is January 24, 2020
Please note: We are unable to guarantee full benefits offered after deadlines have passed.