

NOMINATE



EVERYBODY LOVES A HERO! Community members are given the opportunity to nominate their favorite Local Heroes, groups of people who have stepped up during the Covid-19 crisis. The Local Heroes will be asked to participate in a friendly competition with others nominated in their community for prizes and bragging rights - and in the process, they will partner with the Alzheimer's Association to raise funds to provide care and support for the Caregivers of people living with Alzheimer's and related dementias - Heroes in their own right!

WHY NOMINATE?

- » Spread positivity in a very challenging time!
- » Recognize hard working people and let them know they're appreciated!
- » Bring the community together to help others!

WHY PARTICIPATE AS A LOCAL HEROES TEAM?

- » Your community cares about you!
- » Have fun and raise funds for a great cause!

Timing:

June 1–June 7: Nominations accepted via Alzheimer's Association: Miami Valley Chapter Facebook page and webpage (being developed)

June 8–June 15: Contact Local Heroes Teams and set up fundraising websites and strategies

June 16–July 1: Local Heroes Teams conduct online/Facebook fundraisers to determine which community team is the "best" Local Heroes Team! Prizes will be awarded!

Local Heroes Teams will receive instruction and ongoing support; fundraiser will be set up and monitored by the Alzheimer's Association

Local Media will provide PSAs and encourage traffic to voting sites

Social media plan will encourage participation

Interested in sponsoring your heroes?
Contact Meg Rose at msrose@alz.org for more information!