

Wednesday, June 16, 2021

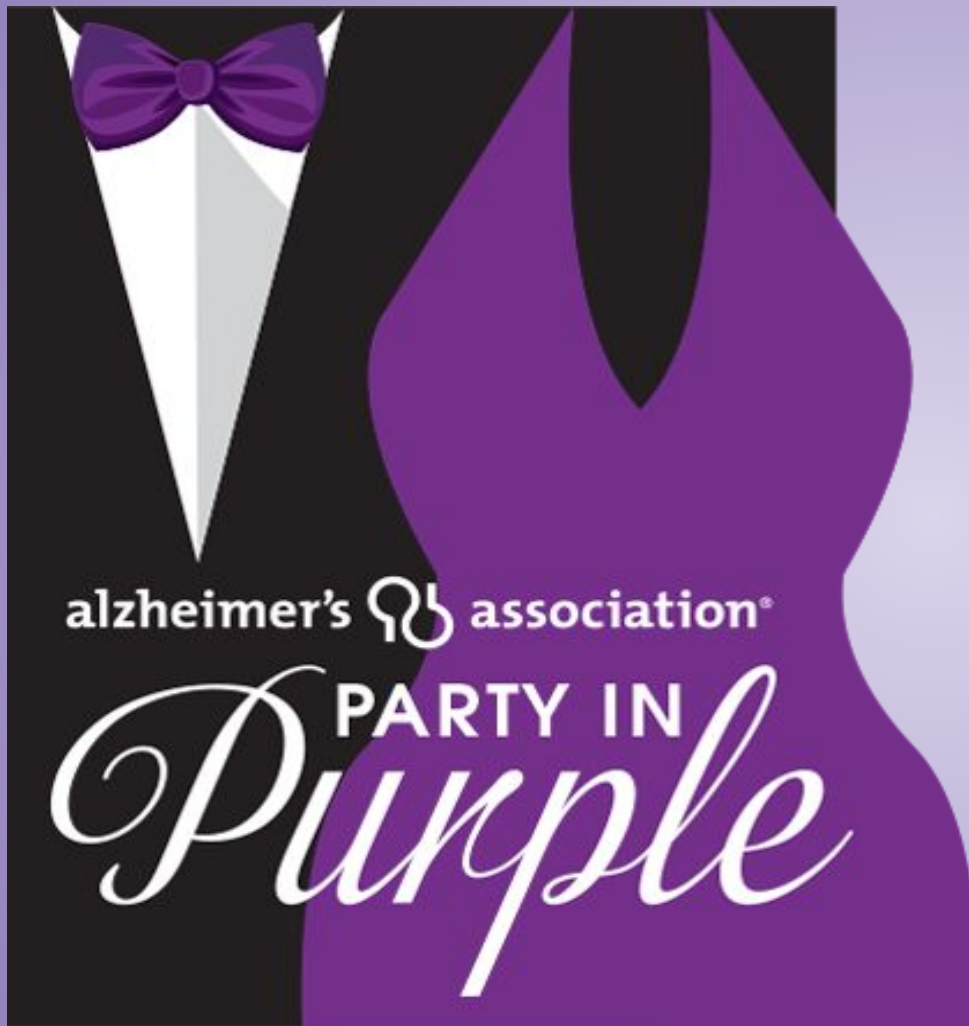
Join us in honoring

**Bryant Greene,
Multi Franchise Unit Owner,
Always Best Care Senior Services**

In celebrating his contributions to the Alzheimer's Association and impact on those facing Alzheimer's disease and another dementia.

Virtual Event

- ❖ Open event to Alzheimer's Association friends and corporate supporters
 - Opportunity to invite employees to join
- ❖ Special VIP Package (\$250 a pair)
 - Receive signature cocktail mixers and gourmet assortment package (*sent to ticket purchasers only!*)
- ❖ Opportunity to donate to the *White Flower Fund the Cure*



PARTNER WITH US

Support Party In Purple and help us achieve our vision of a world without Alzheimer's and all other dementia. Every dollar raised helps the Alzheimer's Association fund research and continue to offer important care and support services to the nearly 300,000 people in the Delaware Valley who live with Alzheimer's disease.

We have come a long way through the support of our communities, but the increases in diagnoses and mounting costs of care for our dementia population demands that we respond with active engagement in the Association's mission: to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

We hope you will consider support.

WHITE FLOWER: The first survivor is out there.

PRESENTING SPONSOR \$15,000

BENEFITS

- ❖ Exclusive title recognition as Presenting Sponsor for Party in Purple Virtual Event
- ❖ Presenting Sponsor / Company logo on website with hyperlink to company
- ❖ Recognition on social media as Presenting Sponsor – LinkedIn, Facebook, Twitter, Instagram and hyperlink to company website
- ❖ Presenting Sponsor on all print and electronic collateral: Party in Purple promotional mailing, eblasts (pre & post event), e-newsletters (circulation 18,000)
- ❖ 10 VIP Packages: signature cocktail mixers & gourmet assortment (sent to VIP attendees prior to evening event)
- ❖ Presenting Sponsor / Company logo on VIP Gifts sent to attendees
- ❖ Opportunity to invite employees to virtual event
- ❖ Speaking opportunity as Presenting Sponsor during virtual program
- ❖ Presenting sponsor recognition during virtual presentation (ongoing throughout event)
- ❖ Presenting Sponsor / Company logo on screen during program

Additional VIP Ticket \$250 (a pair)

WHITE FLOWER SPONSOR \$10,000

BENEFITS

- ❖ Company logo on website with hyperlink to company
- ❖ Recognition on social media – LinkedIn, Facebook, Twitter, Instagram and hyperlink to company website
- ❖ Inclusion on print and electronic collateral: Party in Purple promotional mailing, eblasts (pre & post event), e-newsletters (circulation 18,000)
- ❖ 6 VIP Packages: signature cocktail mixers & gourmet assortment (sent to VIP attendees prior to evening event)
- ❖ Company logo on VIP gifts sent to attendees
- ❖ Opportunity to invite employees to virtual event
- ❖ Sponsor Recognition during virtual presentation (ongoing throughout event)
- ❖ Company logo on screen during program

Additional VIP Ticket \$250 (a pair)

WORLD WITHOUT ALZ SPONSOR \$7,500

BENEFITS

- ❖ Company logo on website with hyperlink to company
- ❖ Recognition on social media – LinkedIn, Facebook, Twitter, Instagram and hyperlink to company website
- ❖ Inclusion on electronic collateral: Party in Purple promotional eblasts (pre & post event)
- ❖ 4 VIP Packages: signature cocktail mixers & gourmet assortment (sent to VIP attendees prior to evening event)
- ❖ Opportunity to invite employees to virtual event
- ❖ Sponsor Recognition during virtual presentation (ongoing throughout event)
- ❖ Company logo on screen during program

Additional VIP Ticket \$250 (a pair)

COUNTING ON A CURE SPONSOR \$5,000

BENEFITS

- ❖ Company logo on website with hyperlink to company
- ❖ Recognition on social media – LinkedIn, Facebook, Twitter, Instagram and hyperlink to company website
- ❖ Inclusion on electronic collateral: Party in Purple promotional eblasts (pre & post event)
- ❖ 3 VIP Packages: signature cocktail mixers & gourmet assortment (sent to VIP attendees prior to evening event)
- ❖ Opportunity to invite employees to virtual event
- ❖ Sponsor Recognition during virtual presentation (ongoing throughout event)
- ❖ Company logo on screen during program

Additional VIP Ticket \$250 (a pair)

BEST IN PURPLE SPONSOR \$3,500

BENEFITS

- ❖ Company logo on website with hyperlink to company
- ❖ 2 VIP Packages: signature cocktail mixers & gourmet assortment (sent to VIP attendees prior to evening event)
- ❖ Opportunity to invite employees to virtual event
- ❖ Sponsor Recognition during virtual presentation (ongoing throughout event)
- ❖ Company logo on screen during program

Additional VIP Ticket \$250 (a pair)

PARTNERSHIP COMMITMENT FORM

Presenting Sponsor \$15,000 Counting on a Cure Sponsor \$5,000
 White Flower Sponsor \$10,000 Best in Purple Sponsor \$3,500
 World Without ALZ Sponsor \$7,500

Contact _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Signature _____

Credit Card # _____ Exp _____

Check enclosed



Return to:
Meg DiPanni
Vice President
Development

Alzheimer's Association
Party in Purple
2595 Interstate Dr.
Suite 100
Harrisburg, PA 17110
madipanni@alz.org
610-368-9747

THANK YOU!