

2019 SPONSOR OPPORTUNITIES



19th ANNUAL DELAWARE VALLEY SPRING GOLF CLASSIC

MAY 6, 2019

Laurel Creek
Country Club
701 Centerton Road
Mt. Laurel, NJ
08054

To reserve your
sponsorship or ad
contact: Judy Sailer
Phone: 609.405.9277
jsailer@alz.org

Alzheimer's Association
Delaware Valley Chapter
South Jersey Regional
Office
3 Eves Drive, Suite 310
Marlton, NJ 08053

Phone: 215.561.2919

Fax: 856.797.1818

OPEN SPONSOR **\$5,000**

- Golf foursome
- Special recognition in publications and signage including:
 - Lead position in press releases and media materials
 - Full-page color advertisement in souvenir program provided by sponsor
 - Sponsor signage on site all day at the event provided by sponsor
- Four Networking Golf Clinic tickets
- Alzheimer's Association logo golf gift for each player
- Company recognition on the Chapter website
- Name recognition in email blast to constituents promoting event
- Company recognition in e-newsletter
- Company recognition in Chapter social media platforms
- Post event recognition in Chapter social media platforms
- Post event recognition in thank you letters to participants and supporters
- Your company's marketing items included in golfer sponsor gift bag

CLASSIC SPONSOR **\$3,500**

- Golf foursome
- Special recognition in publications and signage including:
 - Recognition in press releases and media materials
 - Full-page color advertisement in souvenir program
 - Sponsor sign on site all day at the event
- Two Networking Golf Clinic tickets
- Alzheimer's Association logo golf gift for each player
- Company recognition on the Chapter website
- Post event recognition in thank you letters to participants and supporters
- Your company's marketing items included in golfer sponsor gift bag

BRUNCH SPONSOR **\$2,500**

- Golf foursome
- Special recognition in publication and signage:
 - Half-page color advertisement in souvenir program provided by sponsor
 - Recognition sign at podium during brunch
- Your company's marketing items included in golfer sponsor gift bag

HOLE SPONSOR **\$2,000**

- Golf foursome
- Special recognition in publication and signage:
 - Sponsor sign on site all day at the event
 - Half-page color advertisement in souvenir program
- Alzheimer's Association logo golf gift for each player
- Your company's marketing items included in golfer sponsor gift bag

PUTTING CONTEST SPONSOR **\$1,000**

- One golfer ticket
- Only one available
- Signage on putting green & name announced during award

FULL COLOR PROGRAM BOOK

- \$1,000 - Full Page
- \$500 - Half Page
- \$250 - Quarter Page