



## **ROAD MAP ACTION ITEMS**

# **EDUCATE AND EMPOWER THE NATION**

- E-01 Identify and promote culturally-appropriate strategies designed to increase public awareness about dementia, including Alzheimer's disease, to reduce conflicting messages, decrease stigma, and promote early diagnosis.
  - E-02 Create awareness by contributing public health information and data about cognitive health and impairment to national reports and partners.
  - E-03 Encourage public health entities to provide links on their Web sites to local, state, and national dementia resources, including those specific to Alzheimer's disease and caregiving, such as [www.alzheimers.gov](http://www.alzheimers.gov).
  - E-04 Coordinate national and state efforts to disseminate evidence-based messages about risk reduction for preserving cognitive health.
  - E-05 Promote consistency of cognitive health messages among national, state, and local levels using models such as the National Diabetes Education Program.
  - E-06 Identify and promote strategies for the public about how to communicate effectively and sensitively with persons with dementia, including Alzheimer's disease, and their families.
  - E-07 Promote advance care planning and advance financial planning to care partners, families, and individuals with dementia in the early stages before function declines.
  - E-08 Promote appropriate partnerships and strategies to educate and increase local participation in clinical trials and studies on cognitive health and impairment.
  - E-09 Develop strategies to promote the availability of services for people with younger-onset dementia, including Alzheimer's disease.
  - E-10 Promote awareness of abuse and exploitation and support related prevention efforts as they relate to persons with dementia, including Alzheimer's disease.
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