

FOR IMMEDIATE RELEASE:

Conviva Care Center to sponsor Alzheimer's Association Walk to End Alzheimer's Broward County

Walk to End Alzheimer's is the world's largest event dedicated to Alzheimer's care, support, and research.

FORT LAUDERDALE, Fla., Nov 1, 2022-- Conviva Care Center will join the Alzheimer's Association Southeast Florida chapter as a presenting sponsor for the 2022 Walk to End Alzheimer's® Broward County on Saturday, December 10 at Nova Southeastern University.

Participants will walk to honor those affected by Alzheimer's with the poignant Promise Garden ceremony — a mission-focused experience that signifies our solidarity in the fight against the disease. The colors of the Promise Garden flowers represent people's connection to Alzheimer's — their reasons for ending the disease.

"Conviva Care Center is proud to be the presenting sponsor for the 2022 Walk to End Alzheimer's," said Dr. Isabel Souffront, chief medical officer in Broward County for Conviva Care Center. "Right now, there are more than 800,000 Floridians serving as caregivers including myself. Come walk with us and support the community in this important event."

More than 6 million Americans are living with Alzheimer's disease — a leading cause of death in the United States. Additionally, more than 11 million family members and friends provide care to people living with Alzheimer's and other dementias. In Florida, 580,000 are living with the disease.

"In Broward County alone, more than 42,000 of our neighbors, friends and family members are living with Alzheimer's, a disease that has no cure or effective treatment," said Tracey Wekar-Paige, executive director for the Alzheimer's Association Southeast Florida Chapter. "The Alzheimer's Association has supported more than 102 research projects across Florida and thousands globally as we discover more about this disease daily. None of this would be possible without the support of organizations like Conviva Care Center."

To register and receive the latest updates for this year's Alzheimer's Association Walk to End Alzheimer's Broward County, visit alz.org/Broward.

Alzheimer's Association Walk to End Alzheimer's®

The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association mobilized millions of Americans in the Alzheimer's Association Memory Walk®; now the Alzheimer's Association is continuing to lead the way with Walk to End Alzheimer's. Together, we can end Alzheimer's.

Alzheimer's Association®

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support and research. Its mission is to lead the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Visit alz.org or call 800.272.3900.

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