FOR IMMEDIATE RELEASE:

Meldon Law signs on as presenting sponsor for the Alzheimer’s Association Walk to End Alzheimer’s in Gainesville

Walk to End Alzheimer’s is the world's largest event dedicated to Alzheimer’s care, support, and research.

GAINESVILLE, Fla., October 11, 2022 – Meldon Law will join the Alzheimer's Association Central and North Florida Chapter as the 2022 Walk to End Alzheimer’s presenting sponsor in Gainesville.

“My wife, Patricia and I care for and live with her Mother, who has dementia. This cause really hits home for me and my family because we realize how much support is needed to help family members and loved ones who are living from Alzheimer's and other dementia,” said Jeffrey Meldon, owner of Meldon Law. “It is essential for us to help spread the word about this wonderful organization that supports the needs of people in our community with this disease. We are honored to support the Alzheimer's Association Walk to End Alzheimer's and are looking forward to another incredible turnout for this event”

In Alachua County alone, as many as 1 in 9 adults age 65 and up are living with Alzheimer’s disease – a leading cause of death in the United States. Additionally, more than 800,000 family members and friends statewide provide care to people living with Alzheimer’s and other dementias.

On Walk day, attendees honor those affected by Alzheimer’s with the poignant Promise Garden ceremony – a mission-focused experience that signifies participants’ solidarity in the fight against the disease. The colors of the Promise Garden flowers represent participants’ personal connections to Alzheimer’s disease and the reasons they walk.

“Alzheimer’s affects the lives of so many people across this country, including 580,000 individuals here in Florida,” said Jessica Marshall, executive director for the Alzheimer’s Association Central and North Florida Chapter. “At the Walk to End Alzheimer’s, with every step we take and every dollar we raise, we know we are that much closer to a world without Alzheimer’s and all other dementia – and none of it would be possible without the support of local business.”

Walk to End Alzheimer’s Gainesville is scheduled for Saturday, October 22 at Trinity United Methodist Church. Registration opens at 9 a.m. and the ceremony begins at 10 a.m. followed by the walk. Learn more at alz.org/gainesville.
Alzheimer’s Association Walk to End Alzheimer’s®
The Alzheimer’s Association Walk to End Alzheimer’s is the world’s largest event to raise awareness and funds for Alzheimer’s care, support and research. Since 1989, the Alzheimer’s Association mobilized millions of Americans in the Alzheimer’s Association Memory Walk®; now the Alzheimer’s Association is continuing to lead the way with Walk to End Alzheimer’s. Together, we can end Alzheimer’s.

Alzheimer’s Association®
The Alzheimer’s Association is a worldwide voluntary health organization dedicated to Alzheimer’s care, support and research. Its mission is to lead the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Visit alz.org or call 800.272.3900.

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