FOR IMMEDIATE RELEASE:

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**Lakeland Regional Health presenting sponsor for Alzheimer’s Association Walk to End Alzheimer’s Polk County**

*Walk to End Alzheimer’s is the world’s largest event dedicated to Alzheimer’s care, support, and research.*

**LAKELAND, Fla., August 8, 2023** – **Lakeland Regional Health** will join the 2023 Walk to End Alzheimer’s as a presenting sponsor in Polk County. The Walk will take place on Saturday, Dec. 9 at Bonnet Springs Park.

“Lakeland Regional Health is proud to support the Alzheimer’s Association and their Walk to End Alzheimer's Polk County,” said senior vice president of development and chief public relations and communications officer for the company.

According to the [Alzheimer's Association’s 2023 Facts and Figures](https://www.alz.org/research-data-statistics/facts-figures) report, more than 6 million Americans are living with Alzheimer’s disease – a leading cause of death in the United States. Additionally, more than 11 million family members and friends provide care to people living with Alzheimer’s and other dementias.

On Walk day, attendees honor those affected by Alzheimer’s with the poignant Promise Garden ceremony – a mission-focused experience that signifies participants’ solidarity in the fight against the disease. The colors of the Promise Garden flowers represent participants’ personal connections to Alzheimer’s disease and the reasons they walk.

“Many of us have been impacted by this disease, and we believe it’s critical that we support the association as they continue to lead the charge in the care, support, research and advocacy for Alzheimer’s and all other forms of dementia.”

To register and receive the latest updates for Walk to End Alzheimer’s Polk County, visit [alz.org/PolkCounty](http://alz.org/PolkCounty).

**Alzheimer’s Association Walk to End Alzheimer’s®**
The Alzheimer’s Association Walk to End Alzheimer’s is the world’s largest event to raise awareness and funds for Alzheimer’s care, support and research. Since 1989, the Alzheimer’s Association mobilized millions of Americans in the Alzheimer’s Association Memory Walk®; now the Alzheimer’s Association is continuing to lead the way with Walk to End Alzheimer’s. Together, we can end Alzheimer’s.

**Alzheimer’s Association**
The Alzheimer’s Association is a worldwide voluntary health organization dedicated to Alzheimer’s care, support and research. Its mission is to lead the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Visit [alz.org](http://alz.org) or call 800.272.3900.

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