



## **Join the Founders Society**

**When you include the Alzheimer's Association in your long-term financial plans, you have the opportunity to become a member of the Founders Society, which recognizes those who have made a commitment in the battle against Alzheimer's disease.**

**Membership in the society entitles you to special benefits. You will receive notices to invitation-only meetings and other Association events, as well as news updates about Alzheimer's research and public policy initiatives.**



The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research.

Our mission is to eliminate Alzheimer's disease through the advancement of research, to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health.

Our vision is a world without Alzheimer's disease.

**For information and support,  
contact the Alzheimer's Association:**

**1.800.272.3900**

**alz.org**

**Bequest Language: *Alzheimer's Disease and Related Disorders Association, Inc. (Alzheimer's Association), with national offices located at 225 North Michigan Avenue, Suite 1700 Chicago, Illinois 60601-7633***  
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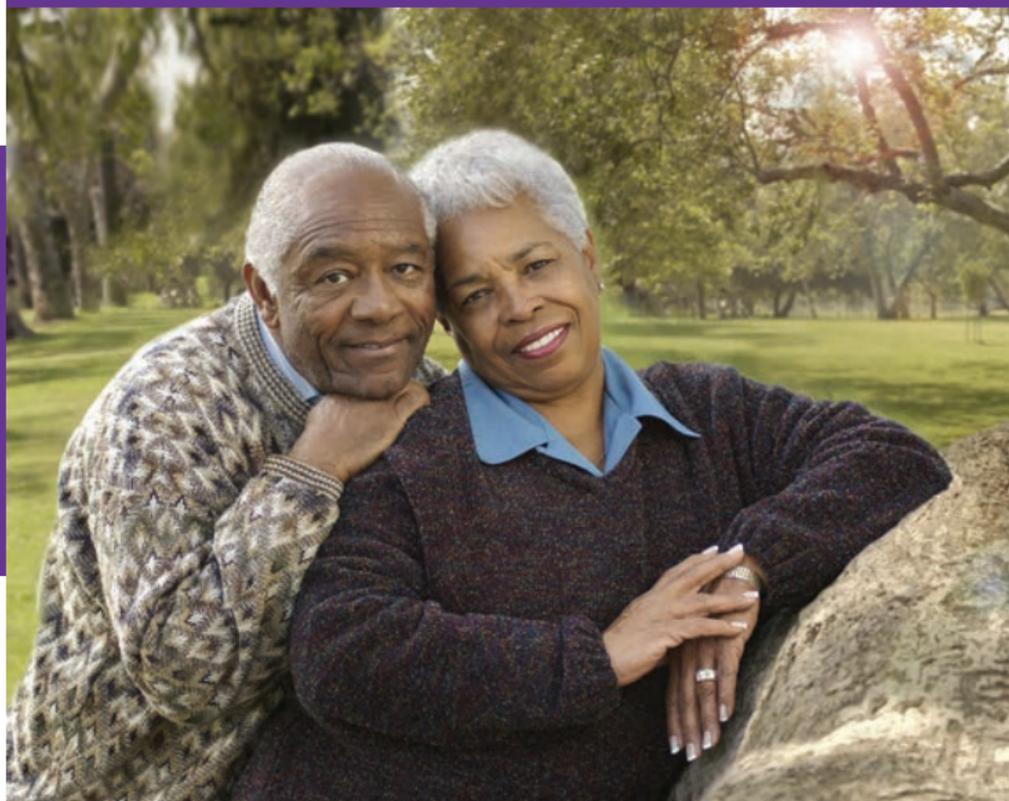
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alzheimer's  association®

# help and hope

a charitable giving guide



the compassion to care, the leadership to conquer®

## legacy gifts provide vital support and research

Your legacy gift will provide essential services and programs to individuals living with Alzheimer's and their caregivers. Through our nationwide chapter network, 24/7 helpline and comprehensive online resources, we provide community-based care and support all day, every day.

The Association's privately funded research grants program has launched the careers of some of the most stellar scientists in the field who are responsible for major discoveries in our understanding of Alzheimer's and related dementias. Since 1982, the Association has committed over \$279 million to more than 1,900 best-of-field grant proposals.

The need to continue and expand this program has never been more urgent. With as many as 10 million baby boomers expected to develop Alzheimer's, funds currently committed to the cause cannot support the impending financial burden of the disease on individuals, families and our healthcare system.

Your planned legacy will help us enhance services for those affected by Alzheimer's and fund critical research toward prevention, treatment and a cure.

**For more information on planned giving, call our planned giving staff at 1.866.233.5148 or visit [alz.org/plannedgiving](https://alz.org/plannedgiving).**

## there are many ways to plan a legacy gift

As you consult with your financial advisor or attorney, consider including one of these arrangements in your long-term financial plan. These gifts will qualify you for membership in our Founders Society:

**Bequest:** A clause in your will or revocable living trust is one of the simplest ways to make a gift from your estate to the Alzheimer's Association.

**Living trust:** A clause similar to a will bequest will implement a charitable gift through your living trust.

**Charitable gift annuity:** In return for a gift of cash or securities, you will receive fixed lifetime payments for as many as two lives. The minimum gift is \$10,000 and the income beneficiary(ies) must be at least 62. The income is paid at a competitive rate and the donation generates a charitable tax deduction. It may also reduce capital gain taxes, estate taxes and inheritance taxes. Deferred charitable gift annuities are also offered for those at least 60 years of age.

**Charitable life income trust:** Make a significant gift while retaining income for yourself and your partner. Some charitable trusts give you substantial tax and capital gains benefits.

**Retirement plan gift:** You can designate the Association as a beneficiary in your Individual Retirement Accounts (IRAs) and 401(k) plans.

**Life insurance gift:** You can donate a policy or simply name the Alzheimer's Association as a beneficiary.

**Real estate gift:** Some real estate gifts allow you to gift your personal residence or vacation home. While remaining in your home for your lifetime (and your spouse's, if applicable) you may obtain a charitable tax deduction.

Contact your attorney or financial planning advisor today for details on how you can leave a legacy of help and hope.

## how do i join the founders society?



The Alzheimer's Association planned giving staff can provide you and your advisor with more information about the types of gifts that may be most beneficial for your situation.

Please return this card or call our planned giving staff at 1.866.233.5148.

Name

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Address

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City

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State

Zip

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Telephone number

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E-mail

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Date of birth (optional)

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- I would like to leave a legacy to the Alzheimer's Association and qualify for membership in the Founders Society. Please send me information about the gifts selected below.

OR

- Please enroll me as a member of the Founders Society. I have already remembered the Alzheimer's Association in my estate planning with a gift as indicated below.

### Types of gifts:

- Bequest in my will
- Charitable gift annuity
- Charitable trust
- Retirement account
- Life insurance
- Real estate gift
- Other \_\_\_\_\_

Tear off and mail your completed card to:

Planned Giving

Alzheimer's Association

225 N. Michigan Ave., Flr. 17

Chicago, IL 60601-7633