

CONFERENCE REGISTRATION FORM

This conference fills up fast - register today!

Please register one person per registration form.
Registration fees must be paid at the time of registration.
Checks can be made payable to the Alzheimer's Association.

Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Indicate your registration type (please choose one):

Health Professionals (i.e. nurses, aides, therapists, social workers)

____ Healthcare Providers (with contact hours) - **\$109**

____ Healthcare Providers (no contact hours) - **\$94**

Families, Unpaid Caregivers and Persons with Dementia

____ Family/Unpaid Caregiver - **\$30**

____ Person with Dementia - **\$30**

Registration includes conference materials, snacks and lunch. No refunds.

Breakout session preference (circle one for each slot):

12:30 p.m.: 1 2 3 4 5

1:50 p.m.: 1 2 3 4 5

Lunch options (choose one):

____ Pork Loin Roast with Apple Chutney (gluten-free)

____ Vegetable Lasagna (vegetarian)

To pay by credit card, please provide the following:

Circle one: AMEX DISCOVER MC VISA

Card Number _____

Expiration Date _____ CVV _____

Name on Card _____

Signature _____

Today's Date _____

You may register online at alz.org/iowa or
mail form and payment to:

Alzheimer's Association
1730 28th Street
West Des Moines, IA 50266

alzheimer's association®

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24/7 Helpline: 800.272.3900
alz.org/iowa

**MORE INFORMATION
AT ALZ.ORG/IOWA!**

alzheimer's association®



2019 BRAINWORKS CONFERENCE

Thursday, April 25, 2019

The Meadows Event & Conference Center
(1 Prairie Meadows Dr, Altoona, IA 50009)

Registration/Check-in | 8 a.m.
Conference | 8:45 a.m. - 4 p.m.

DETAILS

Purpose Statement

The purpose of the annual Alzheimer's Association BrainWorks Conference is:

- To equip those affected by dementia with the knowledge and resources to live well
- To equip providers of dementia care with the knowledge and resources to support quality of life among recipients of care

Audience

Our conference appeals to a wide audience including nurses, nursing assistants, social workers and other dementia care professionals. Family care partners, friends, students and individuals with early-stage dementia are also welcome.

Conference Objectives

- Understand the new Alzheimer's Disease Research Framework and implications of the framework for clinical trials
- Learn how to identify and navigate behavioral changes in dementia
- Identify how dementia may change perceptions of taste, smell, touch, hearing and sight, as well as adapt interactions accordingly
- Apply Flow Theory to individuals living with dementia and understand how to create days that are filled with "right fit" activities
- Describe both current research in the field of dementia as well as effective treatments to manage disease symptoms
- Identify strategies that ease feelings of anger, guilt and grief in caregivers
- Recognize and discuss the different types of authorities that can be granted by using a power of attorney document
- Summarize and explain the legal and ethical responsibilities a person accepts by agreeing to serve as an agent under a power of attorney

Contact Hours

It is the licensee's responsibility to determine if the education programs they attend meet the requirements of their professional licensure board. Full attendance is required to earn hours. No partial attendance credit is awarded. Contact hours are awarded based on a 60-minute education hour.

Program approved for 5 contact hours through DMACC, IBON Provider #22.

Accommodations

Call Prairie Meadows Hotel at 800.325.9015 by March 29 for a special rate. Use group code: 0425219ALZ.

QUESTIONS?

Contact Susan Callison, Program Specialist
515.218.2680 | scallison@alz.org

AGENDA

Thursday, April 25, 2019

- 8:00-8:45 **Registration**
- 8:45-9:00 **Conference Launch**
Housekeeping & Introductions
- 9:00-10:00 **"Diagnosing Alzheimer's Disease in 2019"**
Ronald C. Petersen, PhD, MD
- 10:00-10:15 **Break**
- 10:15-11:15 **"Navigating Behavioral Challenges in Dementia"**
Kyle Page, PhD
- 11:15-12:30 **Lunch & Vendor Fair**
- 12:30-1:30 **BREAKOUTS**
- #1 "Research Update"**
Rebecca Edelmayer, PhD
- #2 "Dos and Don'ts When Serving Under a Power of Attorney"**
Cynthia Letsch, Esq.
- #3 "Ask the Docs (Medical)"**
Ronald C. Petersen, PhD, MD & Yogesh Shah, MPH, MD, FAAFP
- #4 "Changing Perspectives: Dementia and the Senses"**
Elaine Eshbaugh, PhD
- #5 "Coping with Caregiver Anger and Guilt"**
Elaine Sanchez
- 1:30-1:50 **Vendor Fair**
- 1:50-2:50 **BREAKOUTS**
- #1 "Debunking Treatment Myths"**
Rebecca Edelmayer, PhD
- #2 "Dos and Don'ts When Serving Under a Power of Attorney"**
Cynthia Letsch, Esq.
- #3 "Ask the Doc (Behavioral)"**
Kyle Page, PhD
- #4 "A Meaningful Life with Dementia: Programming for Professionals"**
Elaine Eshbaugh, PhD
- #5 "Dealing with Depression and Grief"**
Elaine Sanchez
- 2:50-3:00 **Break**
- 3:00-4:00 **"Sex, Dementia and Humor"**
Elaine Sanchez

GUEST SPEAKERS

Ronald C. Petersen, PhD, MD



Dr. Ronald C. Petersen is the Cora Kanow Professor of Alzheimer's Disease Research at the Mayo Clinic and the Director of the Mayo Alzheimer's Disease Research Center and the Mayo Clinic Study of Aging. He has authored over 800 peer-reviewed articles and five books on Alzheimer's disease, mild cognitive impairment and aging.

Kyle Page, PhD



Dr. Kyle Page is board certified in geropsychology. Working at the VA Central Iowa Healthcare System, he serves the mental health needs of Veterans in memory care, long-term care and physical rehabilitation. Dr. Page's work focuses on training healthcare staff and families in understanding dementia-related challenging behaviors as well as skills for addressing these behaviors.

Elaine Sanchez



Based on her experience of caring for family elders, Elaine Sanchez developed a passion for helping others find hope, humor and heart in caregiving. She is the author of the unflinching honest and surprisingly funny book, *Letters from Madelyn, Chronicles of a Caregiver*, and co-founder of CaregiverHelp.com.