

CONFERENCE REGISTRATION FORM

Limited Space so Register Today!

Please register one person per registration form. Registration fees must be paid at time of registration. Checks can be made payable to the Alzheimer's Association.

Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Please indicate your registration type below (please choose one):

Health Professionals (i.e. nurses, aides, therapists, social workers)

____ Healthcare Providers (with contact hours) \$95

____ Healthcare Providers (no contact hours) \$85

Families, unpaid caregivers, and persons with dementia:

____ Family/Non-Paid Caregiver \$20

____ Person with Dementia \$20

Breakout session preference: AM _____ PM _____

Special Meal Needs: _____

Registration fee includes conference materials, snacks and lunch.

Speaker presentations will be posted to the website

alz.org/greateriowa after the conference

No Refunds

To pay by credit card please provide the following

____ MC ____ VISA ____ DISCOVER ____ AMEX

____ - ____ - ____ - ____ - ____ - ____

Exp. Date ____ / ____ / ____ CVV _____

Name on Card _____

Signature _____

Today's Date _____

Registration at alz.org/greateriowa or mail form and payment to:

Alzheimer's Association
1730 28th Street
West Des Moines, IA 50266

CONFERENCE QUESTIONS

Linda Brown, MSN, Program Director - lbrown@alz.org

515.440.2722

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1730 28th Street
West Des Moines, IA 50266
alz.org/greateriowa
24/7 Helpline 800.272.3900

More Information: alz.org/greateriowa

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2018

BrainWorks Conference

Help Me Help Myself

Tuesday, April 10, 2018

Meadows Events & Conference Center

1 Prairie Meadows Drive - Altoona, IA

7:30 a.m. Registration/Check-in

8:30 a.m. - 4:45 p.m. Conference

CONFERENCE DETAILS

Purpose Statement: The purpose of the 2018 BrainWorks conference is to equip those affected by dementia with the knowledge and resources to live well.

Audience: Includes nurses, nursing assistants, social workers and other dementia care professionals. Family care partners, friends, students and individuals with early-stage dementia are also welcome.

Conference Objectives:

- Identify the needs of caregivers caring for people with dementia.
- Identify strategies to assist in managing caregiver stress.
- Attendees will be able to demonstrate the use of technology as a way to manage dementia.
- Attendees will be able to incorporate the knowledge learned about financial resources to help pay for dementia related costs.
- Demonstrate and describe how to navigate behavioral changes in dementia from the tools presented.

Contact Hours: IBON approved 6.0 Contact Hours

- It is the licensees' responsibility to determine if the continuing education programs they attend meet the requirements of their professional licensure board.
- Full attendance is required to earn contact hours. No partial attendance credit will be awarded.

Accommodations

Call Prairie Meadows Racetrack and Casino Hotel by March 9 for special rate.
800.325.9015 Group Code 0410218ALZ

Contact Hours

Program approved for 6.0 contact hours through DMACC, IBON Provider #22

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AGENDA

April 10, 2018

- 7:30 – 8:30 **Registration**
- 8:30 – 8:45 **Conference launch:** housekeeping, introductions
- 8:45 – 10:15 **“My Two Elaines”** Martin Schreiber
- 10:15 – 10:30 **Break**
- 10:30 – 11:35 **Breakouts**
#1 Both *“Dementia Chats Live with Caregivers”*: Lori La Bey
#2 Professional *“Navigating Behavioral Changes in Dementia”*: Kyle Page Ph.D
#3 Families *“Managing Caregiver Stress”*: Faye Petersen LISW
#4 Families *“Technology In Action for Aging”*: Katie Baker
#5 Professionals *“Supporting the LGBTQ Community”*: Rajean Paul Moone PhD
- 11:35 – 12:35 **Lunch and Exhibits**
- 12:35 – 1:50 **“Reason to Hope: Research Update”**: James Hendrix Ph.D.
- 1:50 – 2:20 **Exhibitors**
- 2:20 – 3:25 **Breakouts**
#1 Professional *“Technology In Action for Aging”*: Katie Parker
#2 Families *“Navigating Behavioral Changes in Dementia”*: Kyle Page Ph.D
#3 Professionals *“Managing Caregiver Stress”*: Faye Petersen LISW
#4 Both *“How do I pay for this?”* Scott Hartsook Esq.
#5 Both *“Supporting the LGBTQ Community”*: Rajean Paul Moone PhD
- 3:35 – 3:45 **Closing Remarks**
- 3:45 – 4:45 **“Hanging by a Thread”**: Lori La Bey

GUEST SPEAKERS



Martin J. Schreiber

Former Wisconsin Gov. Martin J. Schreiber is an award-winning crusader for Alzheimer's caregivers and persons with dementia. Marty uses humor and compassion as he shares lessons from his ongoing, decade-plus journey as a caregiver detailed in his acclaimed book, “My Two Elaines: Learning, Coping, and Surviving as an Alzheimer's Caregiver.”



James Hendrix Ph.D.

James A. Hendrix, Ph.D., is Director of Global Science Initiatives at the Alzheimer's Association where he leads the Global Biomarker Standardization Consortium, and assists with the coordination of \$100 million Imaging Dementia-Evidence for Amyloid Scanning (IDEAS) Study on the clinical usefulness of amyloid PET imaging.



Lori La Bey

Lori La Bey is the founder of Alzheimer's Speaks, a Minnesota based advocacy group making an international impact by providing education and support for those dealing with Alzheimer's disease and other dementias.