CONFERENCE REGISTRATION FORM

Limited Space so Register Today!

Please register one person per registration form. Registration fees must be paid at time of registration. Checks can be made payable to the Alzheimer's Association.

Name		
Address		
City	State	Zip
Email		
Phone		
Please indicate your r	registration type below	(please choose one)
Health Professionals (i.e. nurses, aides, therap	ists, social workers)
	ders (with contact hours) ders (no contact hours)	
Families, unpaid careg Family/Non-Paid Person with Dem	9	dementia: \$20 \$20
Breakout session pref	erence: AM PM	l
Special Meal Needs: _		
Speaker presen	des conference materials, s tations will be posted to the eateriowa after the confer	ne website
	No Refunds	
MC VISA _	ase provide the following DISCOVER AN	
Name on Card		
Signature		

Registration at alz.org/greateriowa or mail form and payment to:

Today's Date

Alzheimer's Association 1730 28th Street West Des Moines, IA 50266

CONFERENCE QUESTIONS

Linda Brown, MSN, Program Director - Ibrown@alz.org 515 440 2722

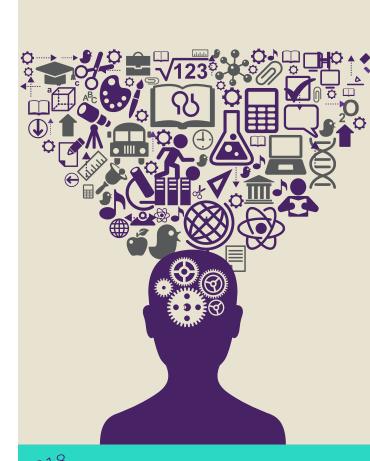
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28th Street Des Moines, IA 50266 alzheimer's ${\Bbb Q}$ association $^\circ$

alz.org/greateriowa 24/7 Helpline 800.272.3900

More Information: alz.org/greateriowa

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2018 **BrainWorks Conference** Help Me Help Myself

Tuesday, April 10, 2018 Meadows Events & Conference Center 1 Prairie Meadows Drive - Altoona, IA

> 7:30 a.m. Registration/Check-in 8:30 a.m. - 4:45 p.m. Conference

CONFERENCE DETAILS

AGENDA

3.35 - 3.45

3.45 - 4.45

GUEST SPEAKERS

Purpose Statement: The purpose of the 2018 BrainWorks conference is to equip those affected by dementia with the knowledge and resources to live well.

Audience: Includes nurses, nursing assistants, social workers and other dementia care professionals. Family care partners, friends, students and individuals with early-stage dementia are also welcome

Conference Objectives:

- Identify the needs of caregivers caring for people with dementia.
- Identify strategies to assist in managing caregiver stress.
- Attendees will be able to demonstrate the use of technology as a way to manage dementia.
- Attendees will be able to incorporate the knowledge learned about financial resources to help pay for dementia related costs.
- Demonstrate and describe how to navigate behavioral changes in dementia from the tools presented.

Contact Hours: IBON approved 6.0 Contact Hours

- It is the licensees' responsibility to determine if the continuing education programs they attend meet the requirements of their professional licensure board.
- Full attendance is required to earn contact hours, No partial attendance credit will be awarded.

Accommodations

Call Prairie Meadows Racetrack and Casino Hotel by March 9 for special rate.

800.325.9015 Group Code 0410218ALZ

Contact Hours

Program approved for 6.0 contact hours through DMACC, IBON Provider #22

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April 10, 2018	
7:30 – 8:30	Registration
8:30 – 8:45	Conference launch: housekeeping, introductions
8:45 – 10:15	"My Two Elaines" Martin Schreiber
10:15 - 10:30	Break
10:30 - 11:35	Breakouts #1 Both "Dementia Chats Live with Caregivers": Lori La Bey #2 Professional "Navigating Behavioral Changes in Dementia": Kyle Page Ph.D #3 Families "Managing Caregiver Stress": Faye Petersen LISW #4 Families "Technology In Action for Aging": Katie Baker #5 Professionals "Supporting the LGBTQ Community": Rajean Paul Moone PhD
11:35 - 12:35	Lunch and Exhibits
12:35 – 1:50	"Reason to Hope: Research Update": James Hendrix Ph.D.
1:50 - 2:20	Exhibitors
2:20 – 3:25	Breakouts #1 Professional "Technology In Action for Aging": Katie Parker #2 Families "Navigating Behavioral Changes in Dementia": Kyle Page Ph.D #3 Professionals "Managing Caregiver Stress": Faye Petersen LISW #4 Both "How do I pay for this?" Scott Hartsook Esq. #5 Both "Supporting the LGBTQ Community": Raiean Paul Moone PhD

Closing Remarks

"Hanging by a Thread": Lori La Bey



Martin J. Schreiber
Former Wisconsin Gov. Martin
J. Schreiber is an awardwinning crusader for Alzheimer's
caregivers and persons with
dementia. Marty uses humor and
compassion as he shares lessons
from his ongoing, decade-plus
journey as a caregiver detailed
in his acclaimed book, "My Two
Elaines: Learning, Coping, and
Surviving as an Alzheimer's
Caregiver."



James A. Hendrix, Ph.D., is Director of Global Science Initiatives at the Alzheimer's Association where he leads the Global Biomarker Standardization Consortium, and assists with the coordination of \$100 million Imaging Dementia-Evidence for Amyloid Scanning (IDEAS) Study on the clinical usefulness of

James Hendrix Ph.D.



Lori La Bey Lori La Bey is the founder of Alzheimer's Speaks, a Minness based advocacy group making

amyloid PET imaging.

Alzheimer's Speaks, a Minnesota based advocacy group making an international impact by providing education and support for those dealing with Alzheimer's disease and other dementias.