



6 WAYS TO GET STARTED

You've registered for The Longest Day? But what should you do next to get ready? Here are some quick steps to get started.

1. LOG IN TO YOUR PARTICIPANT CENTER.

Visit alz.org/thelongestday and log in to your Participant Center (upper right-hand corner of the page) with the username and password you set during registration.

2. UPDATE YOUR PERSONAL WEB PAGE.

From your Participant Center, update your personal fundraising webpage. Include a story and photos about why you are participating in The Longest Day!

3. SEND FUNDRAISING EMAILS.

Your Participant Center is set up so you can easily copy and paste ready-to-send emails asking for donations into your personal email account, or import your address book and send emails straight from your Participant Center.

4. DISCOVER GREAT TOOLS.

Your Participant Center is filled with tools to help you recruit teammates, organize your day and fundraise with ease. Check out our customizable posters, business cards and more!

5. MAKE A SELF-DONATION.

When your supporters see that you've donated to your fundraising campaign, they'll know you're serious about reaching your goals — and be inspired to make a donation of their own!

6. USE SOCIAL MEDIA.

Tell the story of why you are participating on Facebook, Twitter, Instagram and LinkedIn. Share the link to your participant page and ask for donations — your request could go viral! Use [#TheLongestDay](#) and [#ENDALZ](#).