YOUR NAME

Address:

City/State/Zip

Phone:

Email:

Date:XXXX

Dear Management,

I am participating in The Longest Day, a tribute event to benefit the Alzheimer’s Association. Each participant creates their own unique tribute event, by doing something they love, or something to honor a loved one affected by the disease.

Select one of these three (delete other two):

I am the captain or member of Team “ENTER TEAM NAME AND DESCRIBE YOUR ACTIVITY

I am hosting an event on “ENTER EVENT DATE AND DESCRIBE YOUR EVENT

I am an individual fundraiser. DESCRIBE YOUR ACTIVITY OR EVENT OR SKIP TO NEXT SECTION

Add the wording below to your paragraph above:

I am participating to honor “ENTER PERSON YOU ARE HONORING OR ALL THOSE AFFECTED” and to raise funds and awareness to end Alzheimer’s. My goal is to raise “ENTER GOAL AMOUNT $300” and we need your help!

**Items Requested:**

* Gift Cards/ Certificates
* Auction/Raffle Items
* Food/Beverage
* Party supplies
* Other

**Items will be used for:**

* Guest door prizes
* Raffle or auction items
* Guest food & beverage
* Event supplies
* Other

**Proceeds will benefit the following 501c3:** The Alzheimer’s Association, Greater Missouri Chapter, 9370 Olive Blvd. St. Louis, MO 63132 Tel: 800-272-3900. The greater Missouri chapter serves 96 counties in Illinois and Missouri to learn more about our mission go to. [www.alz.org/greatermissouri](http://www.alz.org/greatermissouri) or contact Betsy Brown The Longest Day Manager, Greater Missouri Chapter at 314-801-0445

**Alzheimer’s Facts & Figures:**

* More than 47 million people worldwide are living with Alzheimer’s, including over 5 million Americans.
* Of the top ten causes of death in America, Alzheimer’s ranked sixth, is the only disease on the rise.
* More than 15 million caregivers provide unpaid care to individuals with Alzheimer’s and other dementias — a physically, emotionally and financially challenging role.
* Alzheimer’s is the costliest disease in America--estimated at $236 billion in 2016-- yet the least funded.
* All these numbers are expected to triple by 2050.

The Longest Day fuels the efforts of the Alzheimer’s Association to provide care and support to all those affected while advancing critical research toward methods of treatment, prevention and ultimately, a cure. Visit the event site at [www.alz.org/thelongestday](http://www.alz.org/thelongestday). Tax deductible donations are also welcome online at: (ENTER YOUR LINK)

Any support you can provide would be greatly appreciated! If you are able to help, please contact me at XXXXX,

I am also happy to answer any additional questions you may have. On behalf of the Alzheimer’s Association and those affected by this disease, thank you for your consideration!

Sincerely,