



Our goal is to educate and advocate for better dementia care

To achieve our goal of a consistent, high level of dementia care nationwide, we are:

- Educating family caregivers and individuals with dementia to recognize and choose quality dementia care using our online CareFinder™ at www.alz.org/carefinder
- Training residential care workers to provide quality dementia care in assisted living and nursing homes
- Advocating with long-term care providers and policy-makers to incorporate our recommendations into dementia care practices and policies

All aspects of our campaign are based on the *Alzheimer's Association Dementia Care Practice Recommendations for Assisted Living Residences and Nursing Homes*. The recommendations translate the latest research and experience of leading experts into effective dementia care approaches.



The Alzheimer's Association is the leading donor-supported, voluntary health organization in Alzheimer research, care and support. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our commitment to quality dementia care has led us to develop dementia care practice recommendations, training for residential care providers and consumer guides that will help ensure a better quality of life for those living with Alzheimer's.

To learn more about our care programs and support for people living with Alzheimer's, and to join the cause to end Alzheimer's, contact us at:

1.800.272.3900

www.alz.org

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We're taking the lead to improve the quality of care — and the quality of life — for people living with dementia



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Meeting an urgent need —

Alzheimer's Association Campaign for Quality Residential Care

People with dementia make up 50 percent of residents in long-term care — and even more are being cared for at home. These numbers are growing every day, creating an urgent need to address the care of people living with dementia.

The Alzheimer's Association is committed to champion dementia care that is safe and respectful for each individual, and to train health care providers to provide the best possible dementia care.

Our efforts are part of our Campaign for Quality Residential Care, which builds on our mission to advance Alzheimer research and education, and enhance care and support for individuals affected by the disease.

Six Care Practice Areas

Our recommendations focus on “person-centered” approaches and cover the basics of good care practices in six areas. Goals for key care areas are:

1

Ensure nutritional well-being through adequate food and fluid consumption

2

Manage pain to ease distress and avoid unnecessary use of medications

3

Engage residents in activities that have personal meaning

4

Prevent unsafe wandering and promote safe, independent mobility

5

Reduce the risk of falls and fall-related injuries

6

Encourage physical restraint-free care



CareFinder™, your online guide to home and residential care

Our online resource — www.alz.org/carefinder — helps caregivers and people living with Alzheimer's make informed decisions when selecting a care provider for home-based or residential care.

Use this comprehensive guide to choose dementia care options personalized for individual needs and preferences. CareFinder also offers ways to recognize good care, communicate effectively with care providers, plan for care and find local resources.

Training for direct care providers

The care recommendations provide the basis of our classroom and online training for direct care workers and supervisors.

Our *Foundations of Dementia Care* classroom training uses proven care practices in an interactive teaching style that builds on participant experiences and problem-solving skills.

The online training is a convenient, alternative resource for supervisors — *Dementia Care Training for Team Leaders* — and direct care staff — *CARES: A Dementia Caregiving Approach*™.

For more information on our quality care training, call 1.866.727.1890 or visit www.alz.org/qualitycare.

