





alzheimer's R

SATURDAY
MAY 4, 2019
6:30-11:30PM
HILTON CHICAGO

CHAIRS
THE MURPHY FAMILY
DAN, JOANNE, DAN AND JIM

FOUNDER & GENERAL CHAIR
PRINCESS YASMIN
AGA KHAN











GALA BACKGROUND

Founded by Princess Yasmin Aga Khan in honor of her mother, Rita Hayworth, who died as a result of Alzheimer's disease, the first Rita Hayworth Gala was held in New York in 1984. The event expanded to Chicago in 1987. Combined, the Rita Hayworth Galas have raised more than \$76 million for the cause.

This year, the Chicago Rita Hayworth Gala will celebrate "The Key to Our Future," inspired by Paris and the world-famous Pont des Arts (the Love Lock Bridge). The evening will recognize key leaders in the Chicago Alzheimer's community whose support, leadership and commitment have made a significant impact in the fight against Alzheimer's. Together with our expected 700 guests we can work toward unlocking our vision of a world without Alzheimer's disease. The evening includes a cocktail reception, three-course dinner, program, auctions, live music for dancing et beaucoup plus!

GALA PURPOSE

It is the goal of the Gala Steering Committee to raise \$1.45 million at the 2019 Chicago Rita Hayworth Gala for the Alzheimer's Association. The Association is the largest voluntary health organization in Alzheimer's care, support and research, providing help and hope to the over 5 million Americans with Alzheimer's disease, their families and caregivers. For more than 30 years, the Association has offered reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes.

AUCTION DONOR BENEFITS

Contributing an auction item to the 2019 Chicago Rita Hayworth Gala is a unique opportunity for a corporation or individual to make a commitment to move us one step closer to achieving a world without Alzheimer's.

All auction donors will be included on the Gala program book (if received by April 15, 2019).

- Silent auction donations will be recognized on table-top displays at the event that will include a description of the item and the donor's name (if received by April 20, 2018).
- Silent and live auction donations will be promoted the night of the event via mobile bidding that will include a description of the item and the donor's name (if received by April 20, 2018).
- Select auction items will be promoted via social media and other public relations efforts
- Live auction donations will be featured on displays and projection screens during the event and described by the auctioneer during the live auction segment of the program.

UNDERWRITTEN BY



PLEASE PRINT

Donor/Business (for eve	ent program book)			
Contact name (if different from above)		E-mail		_
Phone number	Mailing address	City	State Zip	<u> </u>
		em): represent your gift in the program book and any	publicity materials.	
Fair Market Value				
DONATION LIMIT Items may not expire price	•	, BLACKOUT DATES AND EXPIRA	TION DATE	
Donation was requested	d by (solicitor name)	Item will be mailed to ALZ by April	20, 2019	
If no expiration date is pro		n tion as May 4, 2020. There are no guarantees ms donated will be used in auctions benefiting tl		
		e Alzheimer's Association office via one of the m		

MAILING ADDRESS

April 20, 2019.

The Alzheimer's Association Chicago Rita Hayworth Gala 225 North Michigan Avenue 17th Floor Chicago, IL 60601

CONTACT INFORMATION

Cassidy Hrabik Specialist, Alzheimer's Association chrabik@alz.org 312-335-5837 The Alzheimer's Association is a 501(c)3 organization (tax ID #13-3039601.) All gifts to the Association are tax-deductible as allowed by law. It is at the discretion of the Association to determine whether items donated are included in the gala's auction or another Association fundraising events and efforts. All funds raised will directly support our mission.