This week-long virtual conference welcomes professionals, caregivers, family, friends and those with early-stage dementia. It features keynote speakers and breakout sessions. As a sponsor, you have the opportunity to showcase your services through speaking opportunities and advertising in our Digital Conference Program sent to all attendees and available online before, during and following the Conference.

**Sponsorship Opportunities**

**PRESENTING** $10,000 | One Available

Exclusive recognition as presenting sponsor ("Meeting of the Minds presented by ...")

- Opportunity to speak at Opening Session (day one) AND Closing Session (last day). Please limit speeches to 3 minutes per session
- Acknowledgment from emcee each day of Conference
- Logo placement on:
  - Front Cover of Digital Program (exclusive);
  - Every slide of each presentation (exclusive);
  - All Promotional material;
  - Conference webpage (with link to company webpage);
  - Sponsorship Acknowledgment Page (displayed before each speaker / session and within Digital Program);
- Inclusion in local media (where possible)
- Dedicated press release announcing sponsorship
- Full-Page ad in Digital Program
- Recognition on Facebook, Twitter, Instagram and LinkedIn

**GOLD** $5,000 | Two Available

- Opportunity to speak during welcome on Day 2 OR Day 3 of Conference. Please limit speeches to 3 minutes (first come, first serve)
- Acknowledgment from emcee each day of Conference
- Logo placement on:
  - Select Promotional material;
  - Conference webpage;
  - Sponsorship Acknowledgment Page (displayed before each speaker / session and within Digital Program);
- Inclusion in local media (where possible)
- Half-Page ad in Digital Program
- Recognition on Facebook and Instagram

**BREAKOUT** $2,000 | Five Available

- Opportunity to speak and introduce one workshop presenter
  Please limit speeches to 3 minutes (first come, first serve)
- Logo placement on:
  - Conference webpage;
  - Sponsorship Acknowledgment Page (displayed before each speaker / session and within Digital Program);
- Quarter-Page ad in Digital Program
- Recognition on Facebook

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**Sponsor Commitment Form**

Alzheimer’s Association – Hudson Valley Chapter
2900 Westchester Ave, Suite 306 Purchase, NY 10577-2551
Phone: 914.252.6871 | Email: lmkaurich@alz.org

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Organization Name (as to be displayed)
Sponsor Contact (name & title)
Address
City State Zip
Phone Fax
Email

**Commitment (select one):**

- Presenting $10,000
- Gold $5,000
- Breakout $2,000
- Ad in Digital Program
  - Full-Page $1,000
  - Half-Page $750
  - Quarter-Page $500

**Payment:**

- Check Enclosed (make payable to Alzheimer’s Association)
- Please Invoice
- Charge my Credit Card full commitment (complete below)

Name (as it appears on card)
Card Number Security Code Exp. Date
Billing Address (if different from above)
City State Zip
Signature Date

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Guidelines and Deadlines
Submit Ads and Logos to Lisa Kaurich lmkaurich@alz.org

Deadline: Ads and logos must be received by June 1, 2020
Ad Format: Color, High Res. JPEG or PDF
Ad Dimensions (height x width):
- Full-Page 8.5x11
- Half-Page 5x7
- Quarter-Page 5x3.5

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. Alzheimer’s Association has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;

b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;

c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;

d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Alzheimer’s Association.