

Meeting of the Minds welcomes approximately 300 professionals, caregivers, family, friends and those with early-stage dementia. Showcase your services through speaking opportunities, exhibiting, and advertising in our Printed Program.

Sponsorship Opportunities

PRESENTING \$10,000 | One Available

Featured Benefits:

- ✓ **Exclusive recognition** (“Meeting of the Minds presented by ...”)
- ✓ **Opportunity to speak** at Opening Session (max 3 minutes)
- ✓ **Recognition from emcee at VIP Reception and the Conference**
- ✓ Inclusion in local media (where possible)
- ✓ Dedicated press release announcing sponsorship
- ✓ Access to VIP Reception for 2 guests (more details to follow)

“Presented by...” and Prominent Logo placement on:

- ✓ Front Cover of Program (**exclusive**);
- ✓ Signage at Conference
- ✓ All Promotional material;
- ✓ Conference webpage (**with link to company webpage**);

Day-Of Benefits:

- ✓ Full-Page ad in Program
- ✓ Premium Exhibit Table at Conference
- ✓ Opportunity to provide promotional item in Conference tote bag
- ✓ Access to the Conference for 5 guests

GOLD \$5,000 | ~~Two Available~~ **One Available**

Featured Benefits:

- ✓ **Opportunity to speak** at VIP Reception OR Closing Session (first come, first serve; 3 minutes)
- ✓ **Recognition from emcee at VIP Reception and the Conference**
- ✓ Inclusion in local media (where possible)
- ✓ Access to VIP Reception for 1 guest (more details to follow)

Large Logo placement on:

- ✓ Back Cover of Program (**exclusive to Gold Sponsors**);
- ✓ Signage at Conference
- ✓ All Promotional material;
- ✓ Conference webpage (**with link to company webpage**);

Day-Of Benefits:

- ✓ Half-Page ad in Program
- ✓ Premium Exhibit Table at Conference
- ✓ Opportunity to provide promotional item in Conference tote bag
- ✓ Access to the Conference for 2 guests

SILVER \$2,500 | ~~Five Available~~ **Four Available**

- ✓ **Featured Benefit:** Opportunity to introduce one workshop presenter (first come, first serve)

Logo placement on:

- ✓ Signage at Conference
- ✓ Conference webpage (**with link to company webpage**);

Day-Of Benefits:

- ✓ Quarter-Page ad in Program
- ✓ Premium Exhibit Table at Conference
- ✓ Opportunity to provide promotional item in Conference tote bag
- ✓ Access to the Conference for 2 guests

Sponsor Commitment Form

Alzheimer’s Association – Hudson Valley Chapter
 2900 Westchester Ave., Suite 306 Purchase, NY 10577-2551
 Phone: 914.252.6871 | Email: lmkaurich@alz.org

Organization Name (as to be displayed)

Sponsor Contact (name & title)

Address

City State Zip

Phone Fax

Email

COMMITMENT:

Event Sponsor - Best Value (Select One)

- Presenting \$10,000
- Gold \$5,000
- Silver \$2,500

Other Opportunities

- | | |
|---|--|
| Ad In Program (only) | Exhibit Table (only) |
| <input type="checkbox"/> Full Page \$1,500 | <input type="checkbox"/> Premium (\$750) |
| <input type="checkbox"/> Half-Page \$1,000 | <input type="checkbox"/> Preferred location vs. standard |
| <input type="checkbox"/> Quarter-Page \$500 | <input type="checkbox"/> Standard (\$500) |

PAYMENT:

- Check Enclosed (make payable to Alzheimer’s Association)
- Please Invoice
- Charge my Credit Card full commitment (complete below)

Please do not provide credit card information through email. If paying by card, we are happy to take this information via the phone or you can mail this form directly to the address above. If mailing, please email a copy of this form (without the card information) to lmkaurich@alz.org. That will let us enact your benefits right away.

Name (as it appears on card)

Card Number Security Code Exp. Date

Billing Address (if different from above)

City State Zip

Signature Date

Guidelines and Deadlines

Submit Ads and Logos to Lisa Kaurich (lmkaurich@alz.org)

Deadline: Ads and logos must be received by April 20, 2022

Ad Format: Color, High Res. JPEG or PDF

Ad Dimensions (height x width):

Full-Page 8.5x11 Half-Page 5x7 Quarter-Page 5x3.5

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. Alzheimer’s Association has the right to immediately cancel this sponsorship agreement in the event that Sponsor has: a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor; b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party; c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor; d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Alzheimer’s Association.