EVENTS / DEVELOPMENT PLANNING COMMITTEES

**Blondes vs. Brunettes * (Metro Indy)**
A female flag football game held in the summer, this event pits two teams against each other to reflect the age old rivalry between blondes and brunettes for a day of fun, philanthropy, and friendly competition. Committee members play an important role in planning, recruiting team members and raising funds toward the success of the event.

**Chocolate Sunday * (Metro Indy)**
Chocolate Sunday is an upscale annual fundraising event held in November consisting of a champagne and chocolate brunch with a live and silent auction. Committee members play an important role in the recruitment of sponsors and table hosts, as well as acquiring auction items.

**Memory Cup * (Metro Indy)**
The Alzheimer's Association's annual golf outing is held in the summer and includes a full day of golf, food, and fun. Committee members play an important role in the recruitment of sponsors and participants for the event.

**Walk to End Alzheimer’s * (12 locations)**
The WTEA committee members help to plan and execute the Walk to End Alzheimer’s through event planning, team recruitment, fundraising, sponsorships, and spreading awareness. Various walk locations throughout Indiana. See last page for more information about walk sub-committees.

**The Longest Day Committee * **
On The Longest Day, teams around the world come together to honor the strength, passion and endurance of those facing Alzheimer's with a day-of activity. Held on/around the summer solstice in June, this event calls on participants to spend a day pursuing their hobbies and passions to raise funds and awareness. As a signature Association event, committee members will help recruit teams, fundraise, and spread awareness through social media and grassroots efforts.

**Day-of Event Volunteer – All Events**
Many volunteers are needed to assist in day-of activities including set up, registration, water stations, educational booths, etc.

*Volunteer Impact: An event committee member significantly contributes to helping collectively raise over 2 million dollars towards our mission of finding a cure for Alzheimer’s disease and providing care and support for all those affected.*

ADVOCACY

**Ambassador * **
Ambassadors are a vital part of the advocacy program at the Alzheimer's Association. They are the lead contact between the Association and an assigned Member of Congress, and they also play a leadership role in other chapter advocacy activities. One Ambassador per district, so this position may not be available.

**Alzheimer’s Congressional Team Member (ACT)**
Support/assist Ambassadors by helping to transform problems into solutions through changes in laws, regulations and public policy. They receive information about public policy and legislative initiatives, and are asked to respond to specific regulatory or legislative issues by attending meetings, writing letters, making calls, etc as needed. Legislators need to hear from a variety of our constituents – the more the better!

*Volunteer Impact: Your advocacy efforts will help keep Alzheimer’s disease and related issues in the forefront of elected officials and regulatory decision makers to affect positive change.*

*This position requires further training and time commitment. +Background check may be required.*
PROGRAMS, EDUCATION, COMMUNITY ENGAGEMENT

**Helpline Specialist **+ (Metro Indy)**
Assist in meeting the needs of callers by making follow-up calls and providing support, reassurance, guidance and community resources, as well as information about Alzheimer’s disease and related dementias. Several specific shifts available, commitment is same day/time weekly in our office.

**Volunteer Impact:** Your commitment creates direct and meaningful impact on constituents’ lives through disease education, supportive listening, and information and referral.

**Clinical Engagement**
Assist in establishing the Alzheimer’s Association as a crucial community resource by increasing the knowledge and awareness of the Association’s programs and services to physicians and other healthcare professionals by making visits throughout a designated territory.

**Volunteer Impact:** Play an invaluable role in connecting families early to the Alzheimer’s Association through their clinical provider, allowing them to receive the education, resources, and support needed to minimize challenge and optimize quality of life for all affected.

**Community Educator (AACE)** +
Deliver specific community education programs developed by the Alzheimer’s Association, using scripted curricula, PowerPoint presentations and other prepared training material. All topics are related to Alzheimer’s disease and related dementias. The perfect role for someone comfortable with public speaking and/or teaching.

**Volunteer Impact:** Significantly expand the reach and awareness around the state by educating communities and families on a variety of topics about Alzheimer’s disease and related dementias, as well as connecting caregivers to vital resources.

**Support Group Facilitator **+  
Facilitates or co-facilitates a group of caregivers for persons with Alzheimer’s disease or related dementias. The support group creates an environment for caregivers to receive/share support and education with others on a monthly basis.

**Volunteer Impact:** Directly impact families by connecting group members to those who can provide support and education as they cope with changes in their loved one.

**Early Stage Social Engagement Volunteer **+ (Metro Indy) 
Act as an agent of the Alzheimer’s Association to chaperone social outings for those in the early stages. Volunteers will be asked to accompany the early-stage group to various activities around central Indiana.

**Volunteer Impact:** Your availability to support the early stage social outings will help ensure a safe and comfortable environment for participants in the program.

**COMMUNICATIONS**

**Community Representative (AACR)** *
Grassroots advocates who create and maintain Chapter relationships with community organizations through distribution of materials and event information, attending health fairs and community events, and/or networking with area media leaders.

**Content Creator** *
Content Creators help make the Alzheimer’s Association a trusted, easy to find and credible resource and help the community know they’re not alone in their journey. Activities primarily surround writing shared stories and other personal spotlights. Perfect for someone with creative writing, marketing, and/or media skills.

**Volunteer Impact:** Your involvement will help increase statewide concern about Alzheimer’s disease and raise awareness of the Alzheimer’s Association as the leading voluntary health organization in Alzheimer’s care, support and research, as well as encourage people to become actively involved.

*This position requires further training and time commitment.
+Background check may be required.
Walk to End Alzheimer’s
Planning Sub-Committee Positions at a Glance

The Indiana Chapter currently has 12 walks: Anderson, Bloomington, Columbus, Fort Wayne, Indianapolis, Kokomo, Lafayette, Lake County, Michiana, Michigan City, Richmond, Terre Haute

Sponsorship Committee:
Assist in recruiting new sponsors to the event as well as strengthening relationships with existing sponsors. Work to identify opportunities to engage the business community in the mission of the Alzheimer Association’s through Walk. Engage sponsors in all Walk activities.

Team Recruitment Committee:
Responsible for recruitment of new Walk teams as well as the New Team Kickoff event. Help recruit new Walk teams from all sectors of the community and coach the new teams to raise funds through calls with team captains. Committee members may be responsible for recruiting a specific number of new teams.

Team Retention Committee:
Responsible for retaining and cultivating prior Walk teams. This position will work year-round on team retention strategies including planning and executing the Walk Celebration Party and past team registration event(s).

Marketing and Outreach Committee:
Responsible for creating awareness and promotion of the event. Help ensure collateral distribution takes place across the community as well as build public awareness of the Alzheimer’s Association through the promotion of Walk to End Alzheimer’s.

Mission Committee:
Responsible for mission and public policy activities at the Walk to End Alzheimer’s including the Promise Garden. Help connect the community, teams and team members to the mission throughout the Walk to End Alzheimer’s season. Assist in identifying opportunities to engage Walk participants in advocacy efforts before, during and post-event.

Logistics Committee: Responsible for day of event logistical needs. Helps to recruit and trains day-of event volunteers to ensure a great event experience for all participants. All committee members help to ensure Walk day components (such as the start/finish line, opening ceremony, and the walk route) are well planned.

The Longest Day
Volunteer Committee Positions at a Glance

Team Recruitment Committee: Responsible for recruiting new and returning teams, individuals and Global Teams. Focus on recruiting among various community sectors and by targeting specific activities, interests, corporations and organizations, facilities, schools, religious groups, etc.

Marketing and Outreach Committee: Responsible for creating awareness/promotion of The Longest Day through social media, materials distribution, etc. Coordinate materials distribution in key communities throughout the state, and identify opportunities to diversity and expand outreach.

Materials Distribution Team: Grassroots volunteers distribute recruitment materials (postcards, flyers, etc.) as allowed in community areas such as libraries, churches, restaurants, local businesses, healthcare organizations, etc.

*This position requires further training and time commitment.
+Background check may be required.