Sponsorship Opportunities for the Alzheimer’s Association
Long Island Chapter

Annual Alzheimer’s and Dementia Conference
Friday, Nov. 18 | 8:30 a.m. to 2:30 p.m.

This annual education conference provides family caregivers with information and resources on topics related to Alzheimer’s disease and other dementias.

The Alzheimer’s Association Long Island Chapter invites you to support our mission by sponsoring this important conference. Presentations delivered by select keynote speakers, workshops and a wrap-up session are designed to build on caregiver skills, boost confidence and help reduce caregiver stress.

- **Lunch Sponsor - $5000**
  - Preferred location exhibit table and 2 staff (breakfast & lunch)
  - Company informational materials on tables at lunch
  - Company name and logo on lunch signage
  - Opportunity to greet attendees in ballroom
  - Opportunity to introduce Lunch Keynote (ballroom)
  - Full page color ad & business description in attendee program booklet
  - Logo on conference webpage and attendee tote bag
  - Organization logo included in 1/2 page Newsday ad
  - Organization logo on Facebook and organization name in enews

- **Breakfast Sponsor - $3000**
  - Preferred location exhibit table and 2 staff (breakfast & lunch)
  - Company informational materials at breakfast stations
  - Company name and logo on breakfast signage
  - Opportunity to welcome attendees AM session (ballroom)
  - Half page color ad & business description in attendee program booklet
  - Logo on conference webpage and attendee tote bag
  - Organization logo included in 1/2 page Newsday ad
  - Organization logo on Facebook and organization name in enews

- **Coffee Break Sponsor - $2500**
  - Preferred location exhibit table and 2 staff (breakfast & lunch)
  - Company informational materials at coffee stations
  - Company name and logo on coffee station signage
  - Provide cups with your company’s logo
  - Half page color ad & business description in attendee program booklet
  - Opportunity to greet attendees at station
  - Logo on conference webpage and attendee tote bag
  - Organization name listed in 1/2 page Newsday ad
  - Organization logo on Facebook and organization name in enews

- **Audio Visual Sponsor - $2,250**
  - Exhibit table with 2 staff (breakfast & lunch)
  - Company slide in loop as attendee wait for presentation to begin
  - Company logo on education signage at workshop
  - Half page color ad & business description in attendee program booklet
  - Company name on conference webpage and attendee tote bag
  - Organization name listed in 1/2 page Newsday ad
  - Organization name listed on Facebook

- **Wi-Fi Sponsor - $2000**
  - Exhibit table and 2 staff (breakfast & lunch)
  - Company name and logo on Wi-Fi signage placed all around event
  - Half page color ad & business description in attendee program booklet
  - Logo on conference webpage
  - Organization name on attendee tote bag
  - Organization name listed in 1/2 page Newsday ad
  - Organization logo on Facebook

- **Education Sponsor - $1800 (6 available)**
  - Opportunity to introduce a workshop presenter
  - Company logo on education signage at workshop
  - Quarter page color ad & business description in attendee program booklet
  - Exhibit table with 2 staff (breakfast & lunch)
  - Company name on conference webpage and attendee tote bag
  - Organization name listed in 1/2 page Newsday ad
  - Organization name listed on Facebook

- **Exhibitor plus Ad - $1000**
  - Exhibit table with 2 staff (breakfast & lunch)
  - Company name on conference webpage
  - Quarter page color ad & business description in attendee program booklet

- **Exhibitor plus Business Card - $750**
  - Exhibit table with 2 staff (breakfast & lunch)
  - Company name on conference webpage
  - Business card & business description in attendee program booklet

- **Exhibitor - $500**
  - Exhibit table with 2 staff (breakfast & lunch)
  - Company name on conference webpage
  - Business description in attendee program booklet

- **Door Prize Sponsor**
  - *All attendees will be entered in a complimentary door prize raffle*
  - Donation of wrapped raffle prize ($35.00 value)
  - Company name listed as Raffle Sponsor in attendee booklet

*All attendees will be entered in a complimentary door prize raffle*
Please indicate the sponsorship level for 2022:

- Lunch Sponsor - $5000
- Breakfast Sponsor - $3000
- Coffee Break Sponsor - $2500
- Audio Visual Sponsor - $2250
- WiFi Sponsor - $2000
- Education Sponsor - $1800
- Exhibitor plus Ad - $1000
- Exhibitor plus Business Card - $750
- Exhibitor - $500
- Door Prize Sponsor

Credit Card Number:___________________________________________
Name on Card:________________________________________________
Exp Date:____________________ Security Code:___________________

Please make checks payable to:
Alzheimer’s Association Long Island Chapter
__________________________________________________________
Alzheimer’s Association Long Island Chapter
300 Broadhollow Road, Suite LL100
Melville, NY 11747        631.629.6950

Name:_________________________________ Title:____________________________________
Organization:____________________________________________________________________
Address:________________________________________________________________________
City:_________________________________ State:________________ Zip:_________________

Submission Guidelines:
Ad format: Color, High Res, JPEG or PDF
Ad dimensions:
◊ Full-page = 8 (w) x 10.5 (h)
◊ Half-page = 8 (w) x 5.25 (h)
◊ Quarter-page = 3.75 (w) x 5.25 (h)
Business description: 150 words or less, include contact information
Please submit business descriptions and color ads to Alisamarie Yiatras at alyiatras@alz.org
Questions: Contact Kate Anastasia at 631.315.6487 or canastasia@alz.org or fax to: 855.720.4052

Submission Deadlines:
Attendee program booklet: Oct. 15, 2022

The Alzheimer’s Association is a worldwide voluntary health organization dedicated to Alzheimer’s care, support and research. Our mission is to lead the way to end Alzheimer’s and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our vision is a world without Alzheimer’s and all other dementia.
Visit alz.org or call 800.272.3900

ALZHEIMER’S ASSOCIATION®

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