



VIRTUAL SPONSORSHIP OPPORTUNITIES

PRESENTING Sponsor - \$15,000

- 10 Complimentary registrations
- Company logo featured prominently on MAP marketing materials
 - All MAP E-blasts (Distribution: 10,000)
 - Invitation Postcard (Distribution: 15,000)
 - MAP Website w/ clickable link
- Virtual Event Program
 - Verbal Recognition during opening & closing remarks
 - Speaking opportunity during opening remarks
 - Prominent logo feature in sponsor slideshow, video montage (1min), and text scrolling
 - Opportunity to submit CEO or Executive 1-minute promotional video to be played during opening and closing remarks and during break-out breaks
 - Full-page ad in Event Virtual Program Book
 - Choose One:
 - Opportunity for company to host Virtual “networking” break-out session on mutually agreed upon date/time and topic offered to all MAP attendees
 - Opportunity for company to sponsor Virtual “Stretch” in between break-out sessions
- Social Media
 - 10 Social Media Posts
 - Opportunity to submit 1-minute video to be prominently featured on ALZ Chapter Facebook MAP Group
 - Inclusion in 10 sponsor “highlight” posts on ALZ Chapter Facebook MAP Group

PLATINUM Sponsor - \$5,000

- 6 Complimentary registrations
- Prime company logo featured on MAP marketing materials
 - 4 MAP E-blasts (Distribution: 10,000)
 - Invitation (Distribution: 15,000)
 - MAP Website w/ clickable link
- Virtual Event Program
 - Verbal Recognition during opening & closing remarks
 - Prime logo feature in sponsor slideshow, video montage (30sec), and text scrolling
 - Opportunity to submit CEO or Executive 1-minute promotional video to be played during opening and closing remarks and during break-out breaks
 - Full-page ad in Event Virtual Program Book
- Social Media
 - 5 Social Media Posts
 - Inclusion in 8 sponsor “highlight” posts on ALZ Chapter Facebook MAP Group

GOLD Sponsor - \$3,000

- 4 Complimentary registrations
- Company listing featured on MAP marketing materials
 - 2 MAP E-blasts (Distribution: 10,000)
 - MAP Website w/ clickable link
- Virtual Event Program
 - Verbal Recognition during opening & closing remarks
 - Company listing in sponsor slideshow, video montage (15sec), and scrolling
 - Opportunity to submit CEO or Executive 45sec promotional video to be played during break-out breaks
 - Half-page ad in Event Virtual Program Book
- Social Media
 - 2 Social Media Posts
 - Inclusion in 6 sponsor “highlight” posts on ALZ Chapter Facebook MAP Group

SILVER Sponsor - \$1,500

- 2 Complimentary registrations
- Company listing featured on MAP marketing materials
 - 1 MAP E-blast (Distribution: 10,000)
 - MAP Website w/ clickable link
- Virtual Event Program
 - Verbal Recognition during opening & closing remarks
 - Company listing featured in sponsor slides, video montage (15sec), and scrolling
 - Opportunity to submit CEO or Executive 30sec promotional video to be played during break-out breaks
 - Half-page ad in Event Virtual Program Book
- Social Media
 - 1 Social Media Post
 - Inclusion in 4 sponsor “highlight” on ALZ Chapter Facebook MAP Group

BRONZE Exhibitor Sponsor - \$750

- 1 Complimentary registration
- Company listing on MAP Exhibitor’s webpage w/ clickable link or downloadable PDF
- Company listing on sponsor slide during virtual event program
- Quarter-page ad in Event Virtual Program Book
- Social Media: Inclusion in 2 sponsor “highlight” posts on ALZ Chapter Facebook MAP Group