



### **Advocacy at Walk Lead Volunteer**

**Alzheimer's Association Massachusetts/New Hampshire Chapter  
Unpaid/5 hours per week minimum (June 2018 - September 2018)**

#### **Overview of Alzheimer's Association**

The Alzheimer's Association was founded in 1980 by a group of family caregivers and individuals interested in research, with Jerome H. Stone as our founding president. Our mission is to eliminate Alzheimer's disease through the advancement of research, to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health. The Association is the leading voice for Alzheimer's disease advocacy, fighting for critical Alzheimer's research, prevention, and care initiatives at the state and federal level. We diligently work to make Alzheimer's a national priority. The Association operates out of its main office in Waltham, with regional offices in Springfield, Worcester, and Raynham, MA, and in Bedford, NH.

#### **Position Overview**

Advocacy is a crucial part of advancing the Public Policy mission. Where public policy is the noun; advocacy is the verb. We work tirelessly to make Alzheimer's a priority on both the state and federal level by elevating this issue with our elected officials. As part of our Advocacy Recruitment Strategy, Advocacy will be independently advertised at the 12 local Walk to End Alzheimer's events. The Lead Volunteer will be responsible for day-of logistics and volunteers at a specific Walk.

#### **Responsibilities**

- Develop strong understanding of the Alzheimer's Association Advocacy as well as the Alzheimer's Impact Movement (AIM)
- Set-up and supervise Advocacy table at one of twelve Walks
- Answer questions from Walk Attendees with in-depth knowledge of Public Policy and Advocacy
- Recruit Advocacy Day-of Volunteers for one of twelve Walks
- Oversee Advocacy Day-of Volunteers for one of twelve Walks
- Represent the Alzheimer's Association in a friendly and professional manner

#### **Qualifications**

- Prior experience with project management
- Knowledge of Policy and Advocacy (federal and state) as well as the Alzheimer's Impact Movement (AIM)
- Strong interpersonal and communication skills
- Comfortable recruiting and directing a group of 10-12 volunteers
- Excellent planning and organizational skills
- Ability to attend one training prior to the Walk event
- Availability to commit 6-8 hours on the day of the event

To apply, please email cover letter and resume to:  
volunteersmanh@alz.org