ALZHEIMER'S ASSOCIATION PROGRAM AD SPECIFICATIONS

All ads should be CMYK color (no spot colors) and the exact size specified, with no bleeds.

Please send ads in one of two formats:
- Print-ready Adobe pdf files (preferred): please make sure all fonts are converted to outlines.
- High resolution jpeg files: files should be CMYK color and 300 dpi.

When saving as a PDF, make sure to choose "High Quality Print" from the Adobe PDF Preset menu; then be sure to uncheck the "All Printer's Marks" and "Use Document Bleed Settings" check boxes in the Marks and Bleeds menu (if necessary).

FULL PAGE
8"H X 5" W

HALF PAGE
4"H X 5" W

Send Brain Ball ads to:
Evan Rigggs | edriggs@alz.org

Send Memory Ball ads to:
David Jonas | dljonas@alz.org

Graphic design questions?
Jeanne Burkett | jeburkett@alz.org