

For more information about our sponsorship packages or custom sponsorship opportunities, please contact Hilary Murray | [himurray@alz.org](mailto:himurray@alz.org) or 703.766.9013

	GOLD SPONSOR	SILVER SPONSOR	STERLING SPONSOR	BRONZE SPONSOR	PATRON SPONSOR	FRIEND SPONSOR
	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
<b>PRE-EVENT</b>						
Social media post(s) before Brain Ball	2	2	1 (Bundled)	1 (Bundled)		
Mention in select press release(s)	✓	✓				
Recognition on Brain Ball digital invitation	Logo	Logo	Logo			
Announcement in Chapter e-news	Stand alone	Stand alone	Bundled	Bundled		
<b>DURING EVENT</b>						
Premium tables (10 seats per table)	3 Tables 30 seats	2 Table 20 seats	1 Table 10 seats	1 Table 10 seats	6 Priority reserved seats	4 Priority reserved seats
Valet Parking Passes	10 passes	5 passes	3 passes	2 passes	1 pass	1 pass
Opportunity to speak during Brain Ball program	✓					
Distinctive signage and recognition at event, including organization logo featured prominently in sponsor presentation	✓					
Ad in printed Brain Ball program (Due March 15, 2023)	Full page	Full page	Half page			
Organization logo featured in video sponsor presentation at Brain Ball	✓	✓	✓			
Formal recognition of sponsor from event stage	✓	✓				
Recognition in the printed event program (Due March 29, 2023)	Logo	Logo	Name	Name	Name	Name
Name recognition in sponsor video presentation at Brain Ball				Name	Name	Name
<b>POST-EVENT</b>						
Social media posts after Brain Ball	1	1	1 (Bundled)	1 (Bundled)		

**CUSTOM SPONSOR OPPORTUNITIES**

Cocktail Reception Sponsor \$15,000  
Post-Party Sponsor \$10,000  
Presenting Sponsor \$75,000

TICKETS: \$550 Individual \$1,000 Couple