



# SEVERINE PETRAS

*CEO/CO FOUNDER*

## **EDUCATION:**

BA, Sociology, University of Akron  
MPA, Public Finance, University of Akron

## **HONORS:**

PhD in Humane Letters, Tiffin University

## **BOARDS:**

NIC  
Argentum  
ASHA  
FSLA

## **INITIATIVES:**

Argentum; Women in Leadership & Education Committee  
ASHA; Public Policy Committee  
NIC Academy Instructor,  
Co-founder; Senior Housing Women's Initiative  
Advisory Board Member; Joe & Bella, August Health, Safely You, TSOLife, Medicaid, Indiana Assisted Living Association, ULI Counsel  
Senior Housing Herstories Podcast Host

## **UNIVERSITY AFFILIATION**

Cornell Institute for Healthy Futures  
WSU Granger Cobb Institute

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Severine (Sevy) Petras spent a decade in investment banking, specializing in debt solutions for Senior Housing and Healthcare. Her career included roles at NatCity Investments, 5/3 Securities, and Merrill Lynch Capital, which was later acquired by GE Capital.

In 2009, Sevy and her family founded Priority Life Care (PLC), recognizing the growing need for affordable senior living options. Leveraging her financial expertise, along with her family's deep experience in senior living and leadership, they focused on creating alternative models for senior living while fostering an employee-first culture that drives success.

With Sevy's leadership and a dedicated team, PLC has revitalized underperforming properties by building strong teams and cultivating a positive, people-centered culture. The company has also expanded into joint ventures with capital partners, focusing on strategic growth and innovation in senior living.

At PLC, Sevy believes that the well-being of the team drives the quality of care for residents, shaping the company's approach across affordable, middle market, and high-end communities.

The mission at PLC is to light the way for seniors nationwide by creating supportive communities and delivering compassionate, quality care tailored to their needs.